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THE SPEAKER

Of Tau Kappa Alpha



JOHN McDONALD, *Denison University*
Student Council President, 1957-58

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NO. 1

THE SPEAKER

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EDITOR—Keith S. Montgomery, Purdue University; ASSOCIATE EDITOR—Charles Helgesen, Western Michigan University.

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THE NATIONAL COUNCIL OF TKA

FOUNDER: Oswald Ryan..... Washington, D.C.
 PRESIDENT: Dr. Earl Bradley..... University of Denver
 FIRST VICE PRES.: Annabel Hagood..... University of Alabama
 2ND VICE PRES.: Gifford Blyton..... University of Kentucky
 3RD VICE PRES.: Deldee M. Herman..... Western Michigan University
 SEC.-TREAS.: Ralph Y. McGinnis..... Montana State University
 EDITOR: Keith S. Montgomery..... Purdue University
 HISTORIAN: Charles Layton..... Muskingum College

REGIONAL GOVERNORS:

I. *Northeastern*: Robert Huber..... University of Vermont
 II. *Mideastern*: Karl Moll..... Rutgers University
 III. *Virginia*: Bert E. Bradley, Jr..... University of Richmond
 IV. *Southern*: Joe C. Wetherby..... Duke University, Durham, N.C.
 V. *Ohio-Kentucky*: G. Vernon Kelley..... Wittenberg College
 VI. *Midwest Region*: Nicholas M. Cripe..... Butler University
 VII. *Western*: Norman Freestone..... Occidental College

MEMBERS AT LARGE:

George Adamson..... University of Utah
 Paul Keller..... Manchester College
 James McIntyre..... Case Institute of Technology

CHAIRMEN OF STANDING COMMITTEES:

I. *Standards*: Wayne C. Eubank..... University of New Mexico
 II. *Finance*: Victor M. Powell..... Wabash College
 III. *Expansion*: Annabel Hagood..... University of Alabama
 IV. *Research*: Julius Prufer..... Roanoke College
 COUNSEL: George Lamb..... Shoreham Building, Washington, D.C.
 PRES. OF STUDENT COUNCIL: John McDonald..... Denison University

PRESIDENT'S PAGE

I hope that the time between the National Conference at Indianapolis and now has not been as hectic for most of you as it has been for me. The many problems connected with the finding of a suitable time and place for the 1958 National Conference and initiating plans for it have really had me on the go. However, all is well now, I hope, and we are well on our way. As all of you know, the Golden Anniversary Conference will be held at the University of Kentucky at Lexington on April 10, 11, and 12. This provides an excellent location and the able and experienced direction of Professor Gifford Blyton. I am sure that we can all look forward to a great conference.



Dr. Earl Bradley

There is still work to be done. Many problems remain to be solved and I am sure that we can provide the solutions for them in a more than satisfactory manner.

First of all, one of the important features of the conference will be the recognition of outstanding alumni. One of our first problems is to locate these people. I am asking the cooperation of every chapter in this matter. Contact the alumni of your chapter. Submit the names of those you consider worthy of recognition, along with complete biographical notes and other pertinent information, to your Regional Governor. Get busy on this now. This is most important to the success of our Golden Anniversary meeting.

Second, and of equal importance, is the fact that the Council of TKA has voted to raise the necessary funds for financing our Golden Anniversary Celebration by voluntary chapter contributions. We will need the equivalent of approximately \$25.00 per chapter to

meet the necessary expenses. Make your plans now and appoint a "Ways and Means" committee in your local chapter for that purpose. I believe that you will have little difficulty in accomplishing this task. The important thing is this, it must be done at once. We should have this task completed before the Christmas recess. Please give this matter your immediate attention.

Our goal for the Golden Anniversary is "Every Chapter represented at the National Conference and Every Chapter a contributor to the Golden Anniversary Fund." We can reach this goal only if each and every chapter assumes its responsibility in seeing to it that the goal is met. Only the local chapter can do this. All the national organization can do is request that you

give us your cooperation. I feel that our goals are desirable, reasonable and a must if our "Birthday Party" is to be a success. Make your plans *NOW* to meet this goal. Only *YOU* can do it.

We have arrived at an important milestone in the history of our organiza-

tion. It is the responsibility of all of us connected with TKA at this time to so commemorate the event that the next fifty years will lead to an even greater and more significant Centennial Celebration. At that point let us hope that those who follow will look back on our efforts and say, "WELL DONE."

STUDENT PRESIDENT'S PAGE

JOHN McDONALD*

Since my election as Student Council President this past April at the National Conference, I have been approached by many student members of TKA, all of whom ask the same question: "How can we make TKA more of a *student* organization?" Many have formed the impression that TKA is an organization established and run by members of the college faculties and that the students' role is only of a minor nature. To answer their question I submit the standard axiom that a person will get from TKA—or any such organization—only what he or she is willing to put into it. Consequently I shall be discussing in these pages in the next few months ways and means of extending student activity within TKA.

1958 marks the 50th anniversary of our organization and it is an anniversary that should command our every attention. On Thursday, Friday, and Saturday, the 10th, 11th, and 12th of April, the University of Kentucky will play host to the member schools of TKA. The National Conference in this case, however, will be more, *much more*, than just another in a long line of fine speech tournaments.

This will be a Conference to remember. It will be a Conference of significance to every TKA member as we pause to review our past. It will also be the time when we look forward to an even greater future. This will be the moment for TKA to present its story to an interested nation. Free speech is the foundation stone of a free society. Tau Kappa Alpha has been and will continue to be one of the most important agencies striving toward the goals that will keep America strong and dynamic.

To give TKA a deeper meaning and a deeper significance to the students we must have even greater participation. While the last Conference was one of the largest in the history of TKA, we were far short of 100% attendance in number of chapters represented. Therefore our goal for the coming year must be this: **EVERY CHAPTER OF TKA REPRESENTED AT THE GOLDEN ANNIVERSARY CONFERENCE.**

Remember—TKA is your organization, but your membership implies a responsibility. That responsibility is to participate in TKA, thus making it an active organization. This activity must begin *NOW* in the local chapters and carry right on through to a 100% attendance at the Golden Anniversary Conference.

See you in Lexington!

* Student members of TKA are urged to correspond with John to discuss their suggestions for increased student activity. His address is Phi Delta Theta House, Denison University, Granville, Ohio.

HISTORIAN'S PAGE

THE GOLDEN YEAR AHEAD

Tau Kappa Alpha's half century of time and tide approaches. 1908: Theodore Roosevelt was President of the United States. Pioneer horseless carriages were steaming and puffing to a good speed. Britannia ruled the waves. Skittish co-eds were playing basketball circumspectly in full and flowing black bloomers. The Founders of Tau Kappa Alpha were pursuing Latin, Greek and Mathematics with chins held high in stiff, upstanding collars.

Over in Hoosier-land one Oswald Ryan, fired with zeal and the vision of worlds to be conquered on the debate and oratory platform, was organizing a new intercollegiate forensic society which with the erudite assistance of a Greek professor was christened Tau Kappa Alpha. Fifty years have passed and now that Society is a leader in the world of intercollegiate public speaking. Associated with Mr. Ryan were ten other charter members including the Lieutenant Governor of Indiana and representatives from four Indiana colleges.

The early secretaries of the fraternity were Founder Oswald Ryan, later an attorney at law, and until recently Chairman of the United States Civil Aeronautics Board, and Roger W. Wallace, who was to become a prominent lawyer and business executive. Upon being reminded that 1958 will be the Golden Anniversary Year of Tau Kappa Alpha, and questioned about their present activities, they send greetings and messages to readers of *The Speaker* and members of Tau Kappa Alpha.

FOUNDER OSWALD RYAN

Mr. Ryan graciously responds: "After twenty-three years of government service under appointment by three presidents, I recently returned to my



Dean Charles R. Layton

first love, the practice of law. I look with pride upon Tau Kappa Alpha's roster of half a century and shall be happy to participate in the forthcoming celebration of its Golden Anniversary." It will be remembered that Mr. Ryan favored the TKA convention at Butler University, Indianapolis, last April with his presence and a very inspiring address. The Society is happy to know that he will speak to the Golden Anniversary Conference at the University of Kentucky, Lexington, Kentucky, April 10-12, 1958.

SECRETARY ROGER W. WALLACE

Mr. Wallace in reply as to whether he had retired from active business life answers in the negative, saying: "Why retire when I am only 69 years old . . . ? . . . On Fiftieth Anniversary

. . . I offer felicitations to all the members. If they draw as much pleasure and uplift as I have out of association with TKA and from being reminded thereby that succinct effective speech gets the user far beyond the position of those who indulge in endless circumlocution, those so reminded will profit immeasurably in their post-collegiate careers. . . . I am going strong. . . . I will retire from Vice-presidency of California Hand Prints, Inc., Hermosa Beach, come October 24, 1958. Then I become an associate in an entirely new activity . . . for the next seventy years. Best wishes." Tau Kappa Alpha invites Mr. Wallace to be an honored Anniversary guest of the Society at the University of Kentucky in April.

Present-day collegians, soon to be on the threshold of Tau Kappa Alpha's Golden Year, in imagination may project themselves into the year 2008 when the Society, whatever its form by that time, will look back over a century of achievement. Who, among those that are active members of the Society today, wearing the TKA emblem on the public speaking platforms of our colleges, will be the elder forensic statesmen when Tau Kappa Alpha celebrates its One Hundredth Anniversary? This is a time for contemporary student speakers to set goals for fifty years hence. Will they be able at that time to match the statements quoted above, and the distinctions attained by Oswald Ryan and Roger Wallace?

DO YOU KNOW YOUR PAST?

Is your chapter preparing an historical statement concerning the beginnings of Tau Kappa Alpha in your college or university and its progress through the years? Your national his-

torian asked for this some time ago, and is making ready his archives to receive and preserve these accounts. There are TKA minds and resources available now in 1957 and 1958 that can reach back fifty years to recall and record the vital, interesting story of your chapter history; but if we do not make use of these minds and resources now, our past, even our traditions, will be lost in the limbo of obscurity. Your historian will publish from time to time the roll of the chapters that think highly enough of their heritage to set it down for the eyes to see and the mind to contemplate.

DO YOU KNOW YOUR MEN AND WOMEN?

Are you making up a list of your membership from the beginnings of your chapter to the present? Do you know your men and women of achievement, what they have done, where they are, and what they are doing? Is your TKA alumni membership roll a living, growing source of inspiration, or is it a scattered, lost pile of dead ashes? Your National Headquarters promises to help you reconstruct a full list of your initiates from beginning to end, and it desires your assistance in making that roll both complete and alive with meaning.

HONOR FOR MERIT

As we today look back fifty years to our beginnings in 1908, and forward a half century to our Centennial in 2008, our view will be rewarding just to the extent that the men and women of Tau Kappa Alpha make their public speech "effective, intelligent, and responsible." This is the only way that we may be truly worthy of "Honor for Merit."

NOTES ON THE GOLDEN JUBILEE CONFERENCE PROGRAM

GIFFORD BLYTON

Kentucky is proud to host the Golden Anniversary of Tau Kappa Alpha, and a royal welcome awaits you in Lexington. May this conference be the highlight of your forensic careers. With your cooperation it will be just that.

Complete details will be sent to all chapters within a few weeks. Meanwhile note the dates 10-11-12 April, 1958, and plan to send at least one representative. The University of Kentucky's administration has pledged full support, but the conference cannot succeed without your interest and devotion.

TENTATIVE SCHEDULE

Thursday, April 10

- 10:00 A.M. Opening session
- 11:00 A.M. Round I Debate and Discussion
- 12:15 P.M. President's Luncheon
- 1:30 P.M. Congressional Committees
- 3:00 P.M. Round II Debate and Discussion
- 4:30 P.M. Round III Debate and Discussion
- 5:45 P.M. National Council Meeting

Friday, April 11

- 8:30 A.M. Round I Public Speaking
- 10:00 A.M. Student Congress
- 12:00 noon Lunch
- 1:15 P.M. Round II Public Speaking
- 2:30 P.M. Round IV Debate and Discussion
- 3:45 P.M. Round V Debate and Discussion
- 5:30 P.M. Banquet

Saturday, April 12

- 9:00 A.M. Round VI Debate
- 10:30 A.M. Round III Public Speaking
- 11:45 A.M. Awards Luncheon

Make note of the following:

1. An initiation program shall also be included.
2. The after dinner speaking contest has been dropped.
3. The Robert Wagner Chorale is to be here on Thursday, April 10. All persons attending the conference are to be admitted without charge.
4. The spring horse racing program is scheduled during the days of our conference. This may pose a housing problem, but I have been assured by local hotel and motel men that ample space will be available provided reservation requests are in early. A list of suitable places will be mailed very soon. Reservations will have to be made by January.
5. For those of you wishing to attend the races note that the program will end in plenty of time for you to see the nags Saturday afternoon.

6. Lexington is on Central Daylight Time (same as Eastern Standard Time).
7. The following persons have so far agreed to assist with the conference:
 Four-man debate: James McIntyre of Case
 Two-man debate: Leonard Sommer of Notre Dame
 Discussion: Orville Johnson of Earlham
 Congress: Henry Ewbank of Purdue
 This is an excellent team. I'm sure they will do a first class job, but all of you must support them if we are to make the Golden Conference glow. Please feel free to offer suggestions relative to any aspect of the conference. Write directly to me or to any member of the above team.

A PROPOSED PROJECT IN THE CRITICISM OF CONTEMPORARY PUBLIC ADDRESS

W. CHARLES REDDING AND KEITH S. MONTGOMERY*

From time to time in recent years suggestions have been heard that competent rhetorical critics focus attention upon living speakers. For example, Wayne N. Thompson in 1947 urged that the study of contemporary public address, although respectable, was being grossly neglected by the speech profession. As a part of a larger research plan Thompson proposed that a group of rhetorical critics might record their immediate impressions based upon observation of living speakers in action.¹ Thus an invaluable collection of observers' reports would gradually be accumulated. More recently Ralph Richardson has offered a similar proposal:

. . . set up a wide-base, semi-empirical project around a *coming* speech event. . . . Let us assume that on such and such a date in the future a major address will be given. . . . We can put our field observers to work.²

Significant efforts undertaking the study of contemporary public address have occurred with some frequency during the past few years. As Thompson pointed out in 1954:

In the five years, 1948-1952, the importance of studies in contemporary public address became widely recognized. Twenty-four articles appeared in the two oldest publications of the Speech Association of America, and the *QJS* initiated the practice of organizing teams of critics for the national political campaigns. In addition, the *Journal* printed detailed criticisms of MacArthur's Address to the Joint Session of Congress.

* W. Charles Redding is Chairman of the Speaker-of-the-Year Awards Committee of Tau Kappa Alpha and Associate Professor in the Department of Speech, Purdue University; Keith S. Montgomery is Editor of *The Speaker* and Assistant Professor in the Department of Speech, Purdue University.

¹ Wayne N. Thompson, "Contemporary Public Address as a Research Area," *Quarterly Journal of Speech*, XXXIII (October, 1947), 280-281.

² Ralph Richardson, "A Suggestion for a Project in Contemporary Criticism," *Western Speech*, XIX (January, 1955), 6-7. [Italics ours.]

But more significant than the new editorial policies and the increased volume of writing is the growing appreciation of the importance of including materials that are unavailable to the non-contemporary critic.³

It is interesting to recall that a series of commentaries on contemporary speaking appeared irregularly as a special department in issues of the *Quarterly Journal of Speech* starting June, 1928, and ending October, 1938.⁴ Composed chiefly by V. E. Simrell, these commentaries were impressionistic essays representing the evaluation of a single critic. Usually the most salient arguments of the speech were summarized; additional aspects of supporting materials, organization, and style were considered only briefly and without any pretense at a complete or systematic critique. Very seldom was delivery mentioned at all.

It can be seen, then, that no *continuing group project* utilizing first-hand observers' reports of contemporary speakers, as proposed by Thompson and Richardson, has yet been undertaken. As Thompson has suggested:

the most important contribution that studies in contemporary public address can make to the total, continuing research program is to record the present accurately, completely, and expertly, and thus to provide future scholars, who will have the advantage of historical perspective, with observations of speakers as they speak, of the immediate audience as they listen, and of the public reaction shortly after the speech is delivered.⁵

We offer this statement as a fitting rationale for a continuing, co-operative project in the criticism of contemporary public address. A society, dedicated as is TKA, to the study and encouragement of worthy public speech and comprising, in its widely distributed student and faculty membership, a large number of sophisticated rhetorical critics, should be an appropriate instrument for carrying out such a project. If, we submit, members of an organization like TKA are not equipped to render accurate, thoughtful, and rhetorically significant evaluations of living speakers, no one is. Because we feel that both research and

³ Thompson, "Contemporary Public Address: A Problem in Criticism," *Quarterly Journal of Speech*, XL (February, 1954), 24. See: "The 1948 Presidential Campaign Speakers," *QJS*, XXXIV (October, 1948), 300-326; "The 1948 Presidential Campaign," *QJS*, XXXIV (December, 1948), 421-423; A. Craig Baird, "Political Speakers in 1952: A Symposium," *QJS*, XXXVIII (October, 1952), 265-299; F. W. Haberman, "The Election of 1952: A Symposium," *QJS*, XXXVIII (December, 1952), 397-414. For the articles dealing with the MacArthur speech see the following: F. W. Haberman, "General MacArthur's Speech: A Symposium of Critical Comment," *QJS*, XXXVII (October, 1951), 321-331; Philip Wylie, "Medievalism and the MacArthurian Legend," *QJS*, XXXVII (December, 1951), 473-478; Paul R. Beall, "Viper-Crusher Turns Dragon Slayer," *QJS*, XXXVIII (February, 1952), 51-56; plus Karl R. Wallace, "On the Criticism of the MacArthur Speech," *QJS*, XXXIX (February, 1953), 69-74. Articles on the 1956 campaign included: "Rhetoric and the Campaign of 1956," *QJS*, XLIII (February, 1957), 29-54.

⁴ "Contemporary Speeches," *Quarterly Journal of Speech*, XIV (June, 1928), 456-463; XIV (November, 1928), 597-604; XV (February, 1929), 128-134; XV (April, 1929), 277-282; XV (June, 1929), 447-455; XV (November, 1929), 595-599; XIX (April, 1933), 284-290; XIX (November, 1933), 588-599; XX (April, 1934), 324-330; XX (November, 1934), 591-597; XXI (April, 1935), 286-293; XXII (February, 1936), 149-153; XXII (April, 1936), 340-343; XXIII (February, 1937), 142-145; XXIV (October, 1938), 538-541.

⁵ Thompson, "Contemporary Public Address as a Research Area," *Quarterly Journal of Speech*, XXXIII (October, 1947), 278.

educational goals would be served, we propose that Tau Kappa Alpha initiate a **Cooperative Project in the Criticism of Contemporary Public Address.**

It is suggested that this project be organized and carried out in the following manner:

1. A nationally televised speech will be selected in advance of its scheduled delivery date. Notice of this selection will be mailed to every chapter sponsor. Each chapter will be invited to observe the coming speech and to submit evaluations as described below.
2. Two identical evaluation ballots (see below) will be sent simultaneously: one of these will be used by the faculty sponsor to record exclusively his own personal reactions; the other may be used to record a "consensus critique" of the undergraduate chapter members, if such a critique is possible.
3. Evaluation ballots should be returned *only* by persons who have witnessed the speech either in person or via television. All ballots, in order to insure maximum validity, should be returned within a few hours or days after the speech has been observed.
4. The authors will endeavor to summarize accurately and objectively all evaluations submitted by faculty advisers and student groups, for purposes of publication as a permanent recurring feature in *The Speaker*.
5. All original data will be carefully preserved and filed, along with such information as: time and place of the speech, a factual description of the immediate audience and of the setting, and a manuscript of the speech. Thus will be created a body of source material available to rhetorical scholars both today and tomorrow.
6. All material collected in relation to this project will remain the *permanent property of Tau Kappa Alpha*.

A tentative ballot form is reproduced below. It should be noted that (1) the speech evaluation is focused around the three criteria spelled out in the Constitution of Tau Kappa Alpha (intelligence, responsibility, and effectiveness), and (2) simplified rating scales, which can be checked in a few seconds, are provided. With such a ballot, making few demands upon the time or energy of the respondent, a high proportion of responses should not be difficult to achieve. Furthermore, the ratings can easily be reduced to a quasi-quantitative form for convenience in summarizing a large number of responses.

However, we must emphasize that, although rating scales are significant, *specific comments on specific aspects* of the speech performance, as observed by the critic at the moment of utterance, will constitute by far the most valuable critical raw material. *We therefore urge all respondents to avail themselves of the opportunity to add written commentaries to their rating-scale evaluations.*

Ballots will be in the mail very shortly. We hope that faculty and student members of Tau Kappa Alpha will seize upon this chance to initiate, no matter how modestly, the first continuing, group effort in the history of rhetorical criticism.

TAU KAPPA ALPHA

THE COOPERATIVE PROJECT IN THE CRITICISM OF CONTEMPORARY PUBLIC ADDRESS

School where chapter located.

If this ballot represents only the opinion of the undersigned faculty sponsor, place a check in the box below:

If this ballot represents a group consensus of undergraduate chapter members, place a check in the box below:

This ballot refers to a nationally televised speech, delivered by

_____, on _____
 (Name of speaker) (Date)

Evaluation of the speech:

NOTE—Please record only *your own* opinions below, *not* the reaction that you believe other people may have experienced. *Do not return this ballot unless you have either witnessed the speech in person or observed it via television.*

CRITERION NO. 1: *Intelligence* (place a check-mark in one cell, below)
 In my opinion, this speech indicated that the speaker was

_____	_____	_____	_____
definitely misinformed, or illogical, or superficial	not too well informed, or not particularly astute	competent in his handling of ideas, facts, and logic	brilliant

CRITERION NO. 2: *Responsibility* (place a check-mark in one cell, below)
 In my opinion, this speech indicated that the speaker was

_____	_____	_____	_____
a demagogue	not particularly aware of his social responsibilities	ethical and aware of his responsibilities	unusually perceptive with regard to ethics

CRITERION NO. 3: *Effectiveness* (place a check-mark in one cell, below)
 This speech, so far as my own reaction is concerned, was

_____	_____	_____	_____
completely unsuccessful in achieving the speaker's goal	not particularly effective	successful in achieving the speaker's goal	unusually effective, moving, or eloquent

On the reverse side, add any comments that you wish concerning specific aspects of the speaker's delivery, speech composition, audience adaptation, logic, or other rhetorical attributes.

After considering all relevant factors, I would "grade" this speech as (check one) A _____ B _____ C _____ D _____ F _____.

I grant permission to quote me in

published reports: YES _____ NO _____

Signature

Date

TAU KAPPA ALPHA NATIONAL COUNCIL MEETING, April 15, 1957
Antlers Hotel, Indianapolis, Indiana—8:00-12:00 p.m.

Members in attendance during all or part of the two meetings on April 15 and 16, 1957 included:

Oswald Ryan	Founder of TKA	Washington, D.C.
Earl E. Bradley	National President	University of Denver
Annabel Hagood	First Vice President	University of Alabama
Gifford Blyton	Second Vice President	University of Kentucky
Deldee M. Herman	Third Vice President	Western Michigan Univ.
Ralph Y. McGinnis	Secretary-Treasurer	Montana State University
Keith S. Montgomery	Editor of <i>The Speaker</i>	Purdue University
Charles Layton	Historian	Muskingum College
Robert Huber	Northeastern Governor	University of Vermont
Karl Moll	Mideastern Governor	Rutgers University
Bert E. Bradley, Jr.	Virginia Governor	University of Richmond
Joe C. Wetherby	Southern Governor	Duke University
G. Vernon Kelley	Ohio-Kentucky Governor	Wittenberg College
Nicholas M. Cripe	Midwest Governor	Butler University
George Adamson	Member at Large	University of Utah
Paul Keller	Member at Large	Manchester College
James McIntyre	Member at Large	Case Institute
Wayne C. Eubank	Standards Committee Ch.	University of New Mexico
Victor M. Powell	Finance Committee Ch.	Wabash College
Julius Pruffer	Research Committee Ch.	Roanoke College
John Burgess	Pres. of Student Council	University of Vermont
Charles Redding	Speaker of the Year	Purdue University
	Awards Chairman	
H. L. Ewbank, Jr.	A.C.H.S. Representative	Purdue University

1. President Bradley discussed the possibility of holding a National Council meeting at the Boston meeting of the Speech Association of America, August 26-27. A show of hands of those present indicated that not enough members of the National Council intended to attend the SAA in Boston to constitute a quorum. Thus President Bradley suggested that as many plans as possible be completed at the present meeting regarding the TKA Golden Anniversary Conference in the spring of 1958.
2. Karl Moll reported on the Mideastern TKA Region:
 - A. Morgan State College of Baltimore, Maryland, had completed preparations for installation of its chapter.
 - B. The University of Maryland had indicated a desire to obtain a chapter of TKA. Dr. Moll recommended that the National Secretary send TKA materials to the University of Maryland.
 - C. Moved by Karl Moll and seconded by Deldee Herman "to classify Westminster College in the Ohio-Kentucky-Western Pennsylvania Region."

After generally favorable discussion, the motion was *PASSED*.

3. President Bradley discussed the Wachtel Awards program.
4. Wayne Eubank reported for the Standards Committee:
 - A. Ball State Teachers College of Muncie, Indiana, was recommended by the Standards Committee for a chapter of TKA. Moved by Eubank and seconded by Cripe "to establish a chapter of Tau Kappa Alpha at Ball State Teachers College, Muncie, Indiana." *PASSED*.
 - B. A list of eighteen prospective colleges and universities for chapters of TKA was discussed by Wayne Eubank. He emphasized that before any serious steps were taken toward establishing a TKA chapter at any school, full assurance should be received that forensics and general speech education at the particular school are on a solid philosophical basis with guarantees of annual participation in intercollegiate forensics. Dr. Eubank stressed that the Standards Committee is not interested in considering schools which are active one year and then "dead" the next year in forensics.
 - C. President Bradley requested the regional governors to contact the unaffiliated schools in their districts regarding membership in TKA. He urged that schools with high standards in forensics and speech education should be encouraged, but schools with intermittent or weak speech programs should not even be approached.
5. President Bradley introduced the idea of a "New Members Campaign" among our present member schools. He pointed out that many of our active chapters initiate only some of the students who qualify for membership.
6. An "Alumni Relations Campaign" was suggested by President Bradley for the purpose of preparing for the Golden Anniversary in 1958. Oswald Ryan, founder of TKA, addressed the council, stimulating and inspiring all who heard him. He emphasized that "the approach to alumni should not be placed on a basis of a request for money, but upon a basis of evaluating and preserving our great American heritage of democracy."
7. General plans for the Golden Anniversary were discussed:
 - A. President Bradley suggested that all chapters might be assessed \$25.00 or more for helping to conduct the Golden Anniversary conference. Many special features could be undertaken with the added funds, including:
 1. Radio-TV programs on the Speaker of the Year Award,
 2. A scholarship program for worthy high school graduates going to any TKA school of their choice.Several alternative proposals were introduced for raising money.
 - B. Moved by Wayne Eubank and seconded by Deldee Herman "to charge \$10.00 per school and \$2.00 per contestant for registration at the 1958 National Conference." *PASSED*.

C. Moved by Wayne Eubank and seconded by Annabel Hagood "to poll the chapters in the Autumn of 1958 asking for pledges (in addition to the registration fees) to the 1958 National TKA Conference." *PASSED.*

D. Moved by Annabel Hagood and seconded by Robert Huber "that the 1958 National TKA Golden Jubilee Conference Committee, with the approval of the president, be authorized to spend from the national treasury, if needed, an amount not in excess of one thousand dollars (\$1,000.00) in addition to entry fees and chapter pledges." *PASSED.*

8. Ralph Y. McGinnis, National Secretary-Treasurer of TKA, reported on the process of transferring the national office, including the records, from Florida to Montana.

9. Moved by Victor Powell and seconded by Annabel Hagood: "Be it resolved that the Administrative Council of Tau Kappa Alpha endorse the objectives and purposes of the Committee for Assistance to Foreign Universities of the Speech Association of America. Be it further resolved that the Administrative Council call upon each member of our fraternity to adopt every means at his disposal to encourage and further the 'person to person' relationships with our colleagues abroad which is the basic purpose of the Committee for Assistance to Foreign Universities." *PASSED.*

(The meeting on April 15 adjourned after midnight. On April 16 the Council resumed its meeting in the Antlers Hotel at 8:00 p.m.)

10. Moved by Victor Powell and seconded by Deldee Herman "to authorize Gregg Phifer (former Secretary-Treasurer, at Florida State University) and Ralph Y. McGinnis, newly appointed Secretary-Treasurer, at Montana State University to transfer the TKA savings account from Tallahassee, Florida, to Missoula, Montana, in the custody of the President and the Executive Secretary-Treasurer." *PASSED.*

11. Dates for Golden Jubilee Conference were reported on by Keith Montgomery:

A. Purdue University offered to hold the conference on April 24, 25 and 26, 1958.

B. The U.S. Military Academy Debate Tournament at West Point, N. Y., had previously been scheduled for April 24-26, 1958.

C. Considerable discussion ensued regarding the wisdom of holding the TKA Golden Jubilee Conference on the same dates as the West Point tournament.

D. Moved by Bert Bradley and seconded by G. Vernon Kelley "that if the West Point tournament dates cannot be changed, the National Council should accept the invitation from the University of Kentucky to hold the 1958 TKA Golden Jubilee Conference at the University of Kentucky, April 28-30." *PASSED.*

(Note: Through correspondence, the National Council subsequently accepted the dates of April 10-12 for the TKA 1958 Conference at the University of Kentucky.)

- E. Moved by Annabel Hagood and seconded by Karl Moll to set May 15 as the deadline for determining the 1958 National Conference. *PASSED*.
12. Plans for the 1958 National TKA Golden Jubilee Conference were discussed at length:
- A. Conference Committees were announced by President Bradley. Names of committee chairmen and members will be determined early in the autumn of 1957.
- B. Moved by Deldee Herman and seconded by Annabel Hagood "that only TKA schools and schools approved for TKA Chapters by the Standards Committee be invited to the 1958 National Conference." *PASSED*.
- C. Charles Redding reported on the possibility of making annual announcements of TKA Awards in Speech, including TKA Speaker-Of-The-Year Awards, as part of the Speech Association of America Committee of Awards in Speech announcements at the annual SAA Convention.
13. President Bradley reported briefly on the main Delta Sigma Rho objections to merger of TKA with DSR.
14. Moved by Nicholas Cripe, seconded by Deldee Herman, "that the National Council commend John Burgess for his excellent service as National Student President of TKA for 1956-57." *PASSED*.
15. The National Council welcomed and applauded statements from John Burgess, past Student President, and from John McDonald of Denison University as National Student President for 1957-58.
16. Deldee Herman read a report on the services of Anna E. Lindbloom, Speech professor at Western Michigan College, who died at Kalamazoo, Michigan. Moved by Wayne Eubank, seconded by Paul Keller, to express the appreciation of the National Council of TKA to the family of Professor Lindbloom for her years of active service in regional and national activities of TKA. *PASSED*.
17. Mr. Oswald Ryan, founder of TKA, addressed the Council. His remarks of encouragement and confidence gave inspiration to all of the members.

(The council adjourned at midnight.)

Respectfully submitted,
RALPH Y. MCGINNIS
Executive Secretary-Treasurer

REGIONAL AND CHAPTER NEWS

Midwest Region

The Midwest Region of Tau Kappa Alpha will hold its Sixteenth Annual Conference at Purdue on November 1 and 2. The conference this year will be under the direction of Dr. Keith Montgomery of Purdue. As has been customary for the past few years, the first day of the conference will be given over to a number of discussion sessions on the national debate topic. The groups will discuss "What revision is needed in existing legislation governing the role of labor unions in determining conditions for employment?" The second morning will be devoted to a legislative session.

Ball State Teachers College of Muncie, Indiana, is the newest member of TKA and the Midwest Region. This chapter should be a fine addition to the region and the fraternity as a whole as Dr. David Shepard, the chapter sponsor, has a strong extra-curricular speech program going at Ball State.

Alabama Polytechnic Institute

Tentative plans for this year include participation in the Dixie TKA Debate Tournament at Mercer University and the Twelfth Annual Discussion Conference at the University of Alabama in October and November. Also, plans are being made to attend the Southern Regional TKA Debate Tournament at the University of Arkansas in November.

After the Christmas holidays the debate squad hopes to take part in the Eleventh Annual All-Southern Debate Tournament at Agnes Scott College in January, The Gulf States Speech Festival at Mississippi Southern College in February, The Magnolia Speech Tournament at M.S.C.W., the Southern Speech Association Tournament at the

University of Houston in April, and also the National TKA Tournament at the University of Kentucky in April. Several other events will be scheduled later in addition to inter-school debates with Howard College and Alabama College.

During the winter quarter, the local TKA Chapter will sponsor the intramural debate and public speaking contests which are held annually at Auburn.

University of Arkansas

The University of Arkansas will host the Southern Regional Tau Kappa Alpha Debate Tournament on Friday and Saturday, November 15-16, 1957. It is hoped that Sen. J. W. Fulbright will be the banquet speaker. He is a former TKA award winner, a former President of the University of Arkansas, and was a college debater.

Along with the College of the Ozarks the University of Arkansas will co-sponsor the State of Arkansas Warm-Up Debate Tournament on October 31st at Clarksville, Arkansas, home of the College of the Ozarks.

During the coming year Arkansas will attend tournaments at Louisiana State University, the Southwest Conference Tournament, the Missouri Valley Tournament, the Mid-South Debate Tournament, the Southern Speech Tournament, and the TKA National Tournament. The University also hopes to take one or two regional trips, probably to the Midwest and the Southeast. In addition to this schedule, we will debate the high school question at various localities throughout the State of Arkansas.

In the spring the Arkansas Chapter of TKA will sponsor the Annual U. of

Arkansas Intramural Tournament with contests in many speaking events.

Butler University

Butler University will start the forensic program this year by attending the Sixteenth Annual Midwest Regional Conference at Purdue. This will be followed by some seventeen debate tournaments and at least three oratorical contests. On October 5 Butler hosted a high school debate clinic on the campus that was attended by 347 debaters and coaches from 30 Indiana high schools. It was almost a TKA event as four of the five speakers were such prominent members of TKA as Drs. Powell, Keller, Ewbank, and Cripe. An excellent exhibition debate was put on by last year's TKA national champion debate team of Clark and Walwik from Butler against Coffey and Martzell of Notre Dame (all four debaters are TKA members). In December Butler will again play host to their own novice debate tournament and to "The Friendly Five" tournament. Butler debaters are also planning to attend tournaments at Indiana State, Purdue, and Navy Pier this first semester.

University of Cincinnati

The University of Cincinnati Chapter of Tau Kappa Alpha initiated two members on October 11; they were Mrs. Mary Caldwell and Miss Joy Brendlinger. After the initiation a dinner meeting was held. The chapter elected the following officers: Fouad A. Halaby, president; Diane Shaver, vice president; Sambia Halaby, secretary; and Robert Fisher, treasurer.

The chapter is now contemplating publishing a book on informative speaking, a field in which it is believed improvement can be made. This is to be the Cincinnati Chapter's project for the celebration of the Golden Jubilee.

Diane Shaver heads a student committee on campus with the purpose of collecting speech books to be sent abroad.

University of Denver

The University of Denver Chapter initiated six new members last spring. The number of new members to be initiated this year should be greater.

An active program is planned for the 1957-58 season. The program for the year will open with the Rocky Mountain Forensic League meet at Logan, Utah, on Nov. 1 and 2. This will be followed by meets at the University of Colorado, Colorado College, and Colorado State University during the fall quarter.

During the winter quarter the local chapter of TKA will sponsor the annual Rocky Mountain Speech Conference for colleges on Feb. 6, 7 and 8 and the conference for high schools on Feb. 14 and 15. Two other meets off-campus will complete the winter quarter schedule.

The spring quarter will include the Golden Anniversary Conference of TKA at Lexington and the Northwest TKA meet at Missoula, Montana.

Patricia Howard is president of the local chapter for 1957-58 and Dean Bollman is secretary-treasurer.

University of Florida

With twelve debaters returning from last year's squad, the Debate Society at the University of Florida is entering upon a full season of activities that will include participation in fifteen tournaments and conferences, among them the National Tau Kappa Alpha meeting at Lexington. In addition, it will help to sponsor discussion and debate tournaments for high school stu-

dents and an intramural tournament for non-varsity debaters.

The Forensics staff for this year has three new members. Mr. Gerald Mohrmann, formerly at the University of South Dakota, assumes the duties as Director of Debate. New Assistant Coaches are Mr. Charles Fulcher of Southwestern College of Kansas, and Mr. Alan Bogarad of Ohio State University.

Furman University

Furman plans to enter the Dixie TKA tournament at Macon, Georgia, in October; the Regional TKA at Fayetteville, Arkansas, in November; the University of Florida Invitational; and the National TKA Golden Jubilee at Lexington, Kentucky.

Special events in commemoration of the Golden Jubilee will be a triangular meet with Wofford and Mars Hill, a public debate with the British debaters, a television show, and speaking events at various civic clubs throughout the year.

Harold Owens and Lucille Brigham were initiated into Tau Kappa Alpha last June, becoming the first two Furman students to be initiated in three years time.

Louisiana State University

The Louisiana State University forensics squad opened its season by sponsoring the third annual LSU Intercollegiate Forensics Conference on October 18 and 19. The question for this year's meeting was, "What revision is needed in existing legislation governing the role of labor unions in determining conditions for employment?" The conference consisted of three rounds of discussion, two rounds of advocacy speaking, and a legislative assembly. More than one hundred stu-

dents from colleges and universities in four states took part in the conference.

Other conferences on the autumn calendar include the University of Alabama Discussion Contest, the Southern Regional TKA Tournament at the University of Arkansas, the State Debate Tournament at Southwestern Louisiana Institute, and tournaments at Northwestern Louisiana State and Louisiana Polytechnic Institute.

Dr. Waldo Braden, director of forensics, is on sabbatical leave this semester, doing research in England and on the continent. In his absence, the forensics program is being conducted by Dr. Owen Peterson and graduate assistants Lenore Evans, Jerry Tarver, and Willa Wendler.

Manchester College

A complete schedule of debates is being planned for the coming season. Besides regular tournaments, the future also includes attendance at the TKA Regional Conference at Purdue and the 50th anniversary of TKA at the University of Kentucky. Arrangements are now being arranged for a proposed eastern tour to be held in the spring.

Plans are complete for attendance at the Bradley Invitational Tournament, Butler Novice, and Navy Pier Novice.

Mankato State College

With a forensic squad of 16 members, including four debate veterans, Mankato is planning a season of active participation in ten or more tournaments in the upper Midwest. Plans for the year include attendance at the National Golden Jubilee Conference.

Chapter officers chosen for the year are: David Youel, president; Joseph Pellish, vice president; Marilyn Heine-mann, secretary; and Joan Prom, treasurer.

Massachusetts Institute of Technology

The speech department has added two new men this year to teach our basic speech course and to assist in debate. Arthur L. Olsen and F. Peter O'Hara have been appointed Teaching Assistants in Humanities.

Proposed tournaments for the first semester include the Greater Boston Forensic Association series of Saturday debates, and the Vermont, Tufts, and New York University Tournaments. With a strong nucleus of varsity members and interested freshmen the debate season promises to be a busy one.

Miami University

Forensic activity began at Miami University this year with a small get-together for the Debating Team of last year and those who are trying out for this year's team. The interest appears to be quite high, and the students are continuing their work. We are looking forward to our first debate with the University of Dayton on November 7th.

The brochure announcing our second forensic activity, the Miami University Speakers Bureau, will be ready for mailing around the middle of October. Interested students have been preparing speeches in order to be included in the listing of available programs. In addition to the students from the United States, there are also several students from other countries such as Panama, Indonesia, Iceland, and India. The Speakers Bureau will again offer programs to organizations meeting within 50 miles of Oxford.

New York University—Heights

The University Heights Debate Council is now busily preparing for its eighth annual Hall of Fame Debate Tournament, under the direction of

Harvard Hollenberg and David Simerman.

As in the past a near capacity number of schools has made arrangements to attend the tournament. The highlight of the tournament will be a Town Meeting discussion on this year's debate topic by prominent figures in management and labor.

In other areas, the Council plans active participation in many tournaments in the East, and possibly a standing interscholastic debate arrangement with some of the many fine debating schools in the New York area.

The Debate Council is particularly proud of this year's group of active novice debaters. There is a great deal of potential among them for more years of enthusiastic debating.

New York University—Washington Square

The Washington Square College (NYU) Chapter of TKA will again sponsor The Griffith Hughes Public Speaking Contest to be held on campus in March of 1958.

The debate team will participate in approximately 10 Eastern tournaments this year and will also send representatives to the TKA National at the University of Kentucky in April, 1958.

An invitational forensics tournament will be held at NYU (Washington Square) on May 2 and 3, 1958. Debate, extemporaneous speaking and after dinner speaking will be featured at this tournament.

University of Notre Dame

The University of Notre Dame Debate Team officially began its season on September 23 with the first organizational meeting. Fifty-two novice debaters signed up in addition to the

twenty-six returning experienced debaters. The first order of business was the beginning of the regular training course for novice debaters which is taught by Freshman Coach Robert Dempsey. President Jack Martzell collected the two constructive briefs which each debater was to have compiled over the summer. Professor Leonard F. Sommer, Director of Forensics, announced that the first team appearance would be an exhibition at Butler University and that the date of the Notre Dame Invitational Tournament would be March 7-8. Midwest TKA President Paul Coffey set the date for the first Chapter meeting.

Professor Sommer, who is also coaching the newly organized St. Mary's College Debate Team, explained the new program in which both Notre Dame and St. Mary's would hold extensive practice sessions in debate.

Purdue University

The Purdue forensic season has started in high gear. One of the seven intramural speech contests is already written into the record books, a picnic took place in the early evening of a fall Sunday, new prospects for debate and discussion activities have been wooed with cokes and pretzel sticks, and plans are almost complete for the TKA Regional Conference, which will take place here on November 1 and 2.

The Regional is being planned by the *Speaker* Editor, K. S. Montgomery, and William Clark, who came here from his duties as adviser to the MacMurray College chapter, with assistance from the active student chapter. A highlight of this meeting will be a panel including representatives from the Ohio Right-to-Work Committee, and from labor and management within the state of Indiana.

The Purdue Invitational Forensic Conference plans are only a little less complete, since this event will take place on November 21-23, with such TKA schools as Notre Dame, Wabash, Butler, Case, Utah, Kentucky, and possibly Western Michigan planning to be here. Herb Simons, former Vermont TKA, and Hank Scheele have planned a similar expert panel to contribute information for this event.

Though it is not unusual, four of the five senior board members of the Purdue Forensic Union are TKA members, and most of the lesser positions of trust are held by persons who will be brought into the fold before the end of the year.

It seems that this year's enthusiasm and determination are as high as last year's hopes. Events of the season may prove that the crying towel should not be thrown away, but if this is true, it won't be for lack of trying.

St. Lawrence University

Mr. Charles R. Gruner, formerly of Southern Illinois University and the Webster Groves, Missouri, school system has taken over as chapter adviser, relieving Mr. Kenneth R. Venderbush who is now Dean of Men.

Vanderbilt University

The Vandy TKA Chapter will have plenty of opportunity to display its forensic wares in this year's Jubilee since it plays host to the State Tournament in February and the Southern Universities Forensic Conference in April. Vastine Stabler, TKA President, will head the student committee for the State while John Sloan, TKA VP, will serve as chairman of the Southern.

Other proposed tournaments include the Alabama Discussion, Western Ken-

tucky, U. of Miami, Magnolia, Notre Dame, and, of course, the Golden Jubilee at Kentucky where Joe Sills will defend his Top Debater award of last year. Sills and his partner, Chest Burns, will be out to repeat as state debate champs this year.

Wabash College

Nineteen men have indicated an interest in debate this year. Of these nineteen only four have previous collegiate debate experience—Wabash will welcome the novice tourneys this year.

The Wabash Chapter plans to be among those participating in and contributing to the 50th Anniversary observances at the national convention this April at the University of Kentucky.

Waynesburg College

The Waynesburg Chapter of Tau Kappa Alpha has started another very active season. A great deal of stress is being centered on the novice debaters. Plans have been made for intramural and intercollegiate novice debates on the national question. All potential debaters are being given the opportunity to display their ability.

A great deal of interest has been stimulated in Tau Kappa Alpha by the formation of the Debate Council which heads the Debate Association. Only elected Tau Kappa Alpha members are eligible for membership in the council. This has been found to give the new debaters a long range goal in addition to the immediate goal of tournament success.

Professor Hugh Montgomery, attorney, is serving in the capacity of Director of Debate and plans are being made to attend both the regional and

national Tau Kappa Alpha tournaments in addition to the regular schedule of intercollegiate tournaments.

Willamette University

Arrangements have been completed for the 1957-58 forensic program involving Willamette's participation in tournaments scheduled to be held in Oregon, California, Washington and Montana.

College of William and Mary

With the return of Mr. McConkey, our regular chapter sponsor who has been on leave of absence from the college, we have planned an active year. The chapter plans to attend about fifteen debate tournaments, and sponsor the Marshall-Wythe Debate Tournament here.

On October 18, eight debaters from William and Mary participated in the Conference on Public Affairs sponsored by the University of Virginia. We plan also to send teams to the Virginia Region TKA Tournament being held late in November. The other two tournaments which usually comprise our four meet pre-Christmas schedule have not yet been selected.

The Marshall-Wythe Debate Tournament has been set for February 7 and 8, 1958. The tournament usually draws about 25 schools from the East and Mid-west. This year we will run six rounds of debating in the two days, and also provide time to tour some of historic Williamsburg. A new feature of the meet will be a buffet supper served Saturday evening. We believe that the tournament should be much improved this year since we have at our disposal all the facilities of our new speech and theatre building.

The prospects for the year seem

good, with a large crop of freshman debaters. We should initiate several new TKA members in the spring from our group of upperclassmen.

Xavier University

The Xavier University Philopedian Debate Society was pleased to present four of its members, Francis Hamel, Richard Mennen, Wayne Fehr, and Daniel Brislane, for initiation into TKA at the National Conference at Butler University last April. The Xavier Chapter, one of the youngest in TKA, has almost completed its scheduling of events for the coming season. The chapter plans to attend several tournaments including, of course, the TKA Regional and National Golden Anniversary Conferences. Also, the Society sponsors various tournaments during the year. First of these is the Regional

N.F.C.C.S.-Homecoming Tournament held on November 2 as part of Xavier's Homecoming celebration. Next in sight will be the new Greater Cincinnati Tournament in early December. In late January two TKA men of Xavier and their moderator of debate will set out on an extended western tour. Plans call for exhibition debates in major cities west of Cincinnati to the Pacific. Then in March the Society will co-sponsor with Judge Robert S. Marx the Third Annual Marx-Xavier National Invitational Debate Tournament. The chapter will also maintain its annual sponsorship of the venerable Verkamp Prize Debate and the Washington Oratorical Contest, each now in its 64th year. Plans also call for further expansion of the University Speakers' Bureau. Certainly, all at Xavier look forward to an intensive year of forensic activity.



EVERY CHAPTER REPRESENTED

AT THE NATIONAL CONFERENCE

AND

EVERY CHAPTER A CONTRIBUTOR

TO THE GOLDEN ANNIVERSARY FUND

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