INTEGRATED ACADEMIC PLANNING
DEVELOPING AN INTENTIONAL PATH FORWARD

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OUR INSTITUTIONAL PROFILE

- Public regional comprehensive → “master’s large”
- Located 85 miles southwest of the “Twin Cities” of Minneapolis & St. Paul
- Founded in 1868 → Sesquicentennial
- Motto → “Big-ideas. Real-working thinking.”
- ~2,000 employees, 7 unions
- Annual budget of $208 million
- Add $377.13 million to the local economy
- “Big Ideas Campaign” → $77.8 million
Our Institutional Profile

• Today → > 220 degree programs, bachelor’s through doctoral
• 6 colleges → Allied Health & Nursing • Arts & Humanities • Business • Education • Science, Engineering, & Technology • Social & Behavioral Sciences
• Diverse and global campus → 15,000+ students, 14% diverse, 1,000+ international students from 90+ countries
Our Community

- [www.greatermankato.com/rankings-ratings](http://www.greatermankato.com/rankings-ratings)
**ACADEMIC PLANNING**

**Why an Academic Plan? And, Why Now?**

- To provide a framework to advance our academic vision, mission and values as the environment in which we do our work continues to rapidly change and evolve.
- To help us discover what new and revised program directions and curriculum changes will meet current and future needs of students and employers.
- To define the kind of institution we want to be in regard to research.
INTEGRATED PLANNING CONTEXT

- http://www.mnsu.edu/academicplan/

“If you fail to plan, you are planning to fail.”
- Benjamin Franklin
INTEGRATED PLANNING CONTEXT

To meet the Higher Learning Commission Criteria for Accreditation, adopted January 2013:

• 5.C. The institution engages in systematic and integrated planning.
• 1. The institution allocates its resources in alignment with its mission and priorities.
• 2. The institution links its processes for assessment of student learning, evaluation of operations, planning, and budgeting.
• 3. The planning process encompasses the institution as a whole and considers perspectives of internal and external constituent groups.
• 4. The institution plans on the basis of a sound understanding of its current capacity. Institutional plans anticipate possible impact of fluctuations in the institution’s sources of revenue, such as enrollment, the economy, and state support.
• 5. Institutional planning anticipates emerging factors, such as technology, demographic shifts, and globalization.
INTEGRATED PLANNING CONTEXT

• 1st time ever integrated academic planning effort
• Innovative planning process to intentionally link together the academic core of the institution with other planning efforts
• Engagement of 180+ degree programs and four extraordinary education task forces
• Themes → consensus building, community involvement, data utilization, shared governance, and transparency
INTEGRATED PLANNING CONTEXT

- **18th month timeline**
- **6 phases**
  - Phase 1: Pre-Planning – Jan 2014
  - Phase 2: Kick-Off and Visioning – Feb 2014
  - Phase 3: Academic Degree Program Planning & Extraordinary Education Task Forces – Mar to Dec 2014
  - Phase 4: Plan Drafting and Review – Jan to May 2015
  - Phase 5: Plan Completed and Celebration – Aug 2015
  - Phase 6: Implement and Evaluate Achievement – Aug 2015 to May 2018
SUCCESSFUL & PROVOCATIVE ELEMENTS ACROSS PLANNING PHASES

PLANNING PHASE

- Phase I: Pre-Planning
- Phase II: Kick-off & Visioning
- Phase III: Extraordinary Education Task Forces & Academic Degree Program Planning

THEMES

- Consensus Building
- Community Involvement
- Data Utilization
- Shared Governance
- Transparency
Discussion & Questions

Additional Information and Materials:

http://www.mnsu.edu/academicplan

Big ideas. Real-world thinking.