Can I Show This Video?
Making Public Performance Rights Visible to Patrons

About Us

- 152,000+ Streaming Video
- ILS: Innovative's Sierra
- Discovery: Ex Libris' Summon
- 12,400+ Students
- 800+ Faculty

The Problem

Faculty & students ask Research Assistance Desk (RAD) staff about showing videos in class or in group settings. Faculty also asked how to search for videos that had public performance rights. Since this information is in order records and/or buried in licenses RAD staff had to ask acquisitions staff if a specific video had PPR.

The Goals

- ★ Make PPR information readily available
- ★ Make streaming videos with PPR searchable

The Plan

Add 540 Note
Terms Governing Use and Reproduction

Why?
- ★ Standard MARC note
- ★ Able to index
- ★ Visible in WebPAC & Summon

What?
- ★ Unique prefix (KFL-PPR) to note for searching
- ★ Content from license agreement

Update Streaming Video Web Page

Add to page:
- ★ Definition of public performance rights
- ★ How to search for videos with public performance rights

Add to each database listing:
- ★ The public performance rights statement for that collection

Included Materials
- ★ Streaming video packages
- ★ Single-title streaming videos, purchased with PPR
- ★ DVDs, purchased with PPR

The Process

Making PPR Discoverable

WebPAC
540 Note was displayed, but not indexed
  Worked with III Support to index note.

Note In English
KFL-PPR: Public perfor...
charged, and there is r...

Summon
540 Note was indexed, but not displayed
  Worked with Ex Libris Support to display note.

KFL-PPR: Public performance is screening takes place on campus

Finding PPR Statements

- ★ Can be found in license agreements or by contact vendors
- ★ May need minor editing to reduce repetition & improve readability

Updating Records

Records in Catalog

Streaming Video Packages:
- ★ Gathered records for each package using unique prefix
- ★ Used batch update functionality to add 540 note

Single-title Streaming Video & DVDs:
- ★ Used lists provided by acquisitions
- ★ Updated individually

New Records

Streaming Video Packages:
- ★ Add 540 note to WMS Collection Manager Collection or MarcEdit tasklist to be added automatically during cataloging

Single-title Streaming Video & DVDs:
- ★ Acquisitions provides note in email about new titles with PPR

The Results

- ★ Users can search for streaming video with PPR by adding "KFL-PPR" to their search
- ★ PPR information displayed in search results
- ★ Streaming Video web page was updated to include information on how to search
- ★ Training provided to everyone who works the Research Assistance Desk
- ★ Created a document that includes the PPR statement for vendors we buy streaming videos from regularly.