A Strategic Priority Funding Process: Advancing Big Ideas

Questions and Discussion
- Core Components for Success:
  - Shared governance
  - Alignment with strategic priorities
  - Transparency of process and results
  - Strategic engagement throughout
  - Assessment of results
  - Continuous process improvement

Presentation Outline
- Institutional context
- Shared governance at Minnesota State Mankato
- Developing a strategic priority funding process
- Case studies
- Outlining innovative ideas
- Aligning with strategic priorities
- Institutional engagement
- Assessment of results
- Questions and discussions

Shared Governance
- Promote transparency and accountability
- Enhance collaboration and decision-making
- Ensure alignment with strategic initiatives

Developing the Process
- Institutional context
- Shared governance and alignment with strategic priorities
- Case studies and best practices
- Institutional engagement
- Assessment of results

Alignment with Strategic Priorities
- Prioritize initiatives and resource allocation
- Enhance collaboration and decision-making
- Ensure alignment with strategic initiatives

Assessment of Results
- Evaluate effectiveness and impact
- Continuous process improvement
- Enhance collaboration and decision-making
- Ensure alignment with strategic initiatives

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http://www.mnsu.edu/planning/spfunding.html
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Presentation Outline

Institutional context
Shared governance at Minnesota State Mankato
Developing a strategic priority funding process
Emphasis on:
  • Cultivating innovative ideas
  • Alignment with strategic priorities
  • Workforce engagement
  • Assessment of results
Questions and discussion

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Minnesota State University, Mankato

- Located 85 miles southwest of the Twin Cities
- Comprehensive Public Masters-Large
- Serves 15,000+ students
- Provides 150+ Undergraduate Programs
- 80+ Graduate Programs with 5 Applied Doctorates
- Organized in 6 Divisions
- Academic Affairs with 6 Academic Colleges
Shared Governance

Administration
Faculty Association (FA)
Service Faculty (MSUAASF)
Clerical/Technical (Classified)
Student Association (MSSA)

Meet & Confer

Planning Sub-Meet and Confer
- Faculty Association
- Service Faculty
- Clerical and Technical
- Student Association
- Administration
- Ex-Officio

Assessment and Evaluation Sub-Meet and Confer
- Faculty Association
- Service Faculty
- Clerical and Technical
- Student Association
- Administration
- Ex-Officio

Budget Sub-Meet and Confer
- Faculty Association
- Service Faculty
- Clerical and Technical
- Student Association
- Administration
- Ex-Officio
Developing the Process

Purpose
- Provide an opportunity and seed funding for innovative ideas to emerge from the campus community

Shared Governance
- Process developed through University Sub-Meets with bargaining unit consultation

Transparency
- Publicly posted application materials and review criteria
- Publicly posted funding applications at every step of the process
Cultivating Innovative Ideas

- Open to all Minnesota State Mankato employees
- One-time/seed funding
- Significant impact on students and/or others whom we serve

5. Discuss what this project will do for the University that warrants the investment. (10 points)

The Anatomage will impact the learning of thousands of students in multiple departments across two colleges; providing a hands-on opportunity to digitally dissect a cadaver advancing student learning. It will improve teaching effectiveness and better prepare students for the future.
Alignment with Strategic Priorities

- Flexible
- Identified or focused priorities
- Multiple strategic priorities

For the 2015 – 2016 review cycle, the University particularly invites proposals aligned with the following areas that are reflected within the Academic Master Plan and Strategic Priorities:

- Quality and Excellence
- Campus of the Future
- Global Solutions
Workforce Engagement

- Proposal templates and review criteria established by Planning Sub-Meet composed of bargaining unit and divisional representatives
- Proposals reviewed and recommended by Planning Sub-Meet
- Two-step proposal process:
  - Idea proposal (500 words)
  - Full proposal (10 pages)
    - Written proposal
    - Oral presentation
- Proposal review and feedback to authors
- Collaboration and connections
Strategic Priority Initiative Funding

Strategic Priority Initiative Funding Announced for FY14
The Office of Institutional Research, Planning and Assessment received a total of 27 proposals requesting over $1.4 million in Strategic Priority Funding for expenditure in fiscal year 2014. During the Fall 2012 term the Planning Sub-Meet and Confer reviewed 27 Idea Proposals and recommended that 18 proposals advance to Full Proposals. Earlier this spring, the Planning Sub-Meet and Confer held proposal presentations and reviewed 18 Full Proposals requesting over $800,000 in Strategic Priority Funding.

After a careful read and review of the proposals, as well as the recommendations of the Planning Sub-Meet and Cabinet, President Davenport approved the funding of 7 proposals supported by an allocation of $246,155 in funding. Information regarding each of the projects awarded funding can be found on the University's web site for Strategic Priority Initiative Funding at [http://www.mnsu.edu/planning/priorities/](http://www.mnsu.edu/planning/priorities/).

Our Strategic Planning Priorities:
- Change the world by collaboratively addressing our planet's most challenging problems.
- Foster the thriving and robust academic culture of a university with applied doctoral programs.
- Greatly expand the reach of our extended learning programs.
- Reinvigorate our physical home and build the campus of the future.
- Measure and continuously improve our work to ensure excellence in all that we do.

<table>
<thead>
<tr>
<th>Proposal Information</th>
<th>Proposal Documents Step 1</th>
<th>Proposal Documents Step 2</th>
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</thead>
<tbody>
<tr>
<td>[PDF] Overview (91 KIB)</td>
<td>[DOC] Idea Proposal Template (68 KIB)</td>
<td>[DOC] Full Proposal Template (88 KIB)</td>
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<tr>
<td>[PDF] Guidelines (75 KIB)</td>
<td>[PDF] Idea Proposal Review Criteria (7 KIB)</td>
<td>[PDF] Full Proposal Review Criteria (8 KIB)</td>
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<tr>
<td>[PDF] Timeline (319 KIB)</td>
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Assessment of Results

- Approved proposals develop assessment plans
- Assessment plans reviewed and approved by the Assessment and Evaluation Sub-Meet
- Assessment plan feedback provided to proposal authors
- Mid-Year and End-of-Year Reports

Continuous Improvement
- Annual process review and debrief
SPF Project Assessment Plan

Project Title: Edina STEM Mathematics SEAL (Secondary Education Amplified Licensure) program

Primary Project Contact: Robbie Burnett

Project Abstract (150 words max.):
The Edina STEM Mathematics SEAL program is designed as pathway from high school to community colleges to Minnesota State University, Mankato (MNSU) creating a fiscally manageable program for students residing in the Twin Cities. The initiative has an intentional focus to enroll, support and graduate students from traditionally underrepresented groups into the program. This is a three year accelerated licensure program comprised of existing courses—strategically packaged using inter-system collaborative curriculums. A weekly two-hour advisory/tutor seminar built into each semester is the signature strategy of the program. In an adjunct professor role, a practicing K-12 math teacher will serve as the Mathematics SEAL Mentor Coach. The mentor coach will facilitate the seminar sessions providing targeted, routine, rigorous and purposeful support for students to build community within the cohort, receive mentoring and Minnesota Teacher Licensure Examination (MTLE) coaching for wrap around support.

Add additional rows as needed

<table>
<thead>
<tr>
<th>Project measurable outcome</th>
<th>What method(s) will be used to assess the outcome?</th>
<th>Who and/or what will be assessed?</th>
<th>When will the assessment(s) take place?</th>
<th>What criterion will be used to evaluate each outcome?</th>
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</thead>
<tbody>
<tr>
<td>1. Our target will be a 50% increase in students from traditionally underrepresented groups enrolled in the STEM Mathematics SEAL program</td>
<td>The # of students enrolled in the program from traditionally underrepresented groups</td>
<td>The # of students from underrepresented groups</td>
<td>Summative: August 2014</td>
<td>The # of underrepresented students</td>
</tr>
<tr>
<td>2. Edina location will see a 100% increase in students enrolled in the undergraduate math licensure program</td>
<td>The # of participants in the Edina STEM SEAL Mathematics program</td>
<td>Student enrollment Student participation</td>
<td>Formative: semester-by-semester evaluation Summative: August 2014</td>
<td>Review of academic progress Results from student survey of success</td>
</tr>
<tr>
<td>3. 80% of students in the program will score passing rates on the Minnesota Teacher Licensure Examination (MTLE)</td>
<td>Weekly coaching, advising and tutoring sessions MTLE test prep sessions</td>
<td>MTLE test scores Number of students who participate in the MTLE test prep sessions</td>
<td>Formative: Weekly monitoring of student progress during Advisory seminar Progress of MTLE test prep</td>
<td>MTLE results on test prep and actual test Summative: MTLE test prep results MTLE test score results</td>
</tr>
</tbody>
</table>
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