



LIBRARY SERVICES



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April 2018 Newsletter

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Message from Library Services Dean Joan Roca

With this last Library Newsletter of the academic year also comes the public announcement of my retirement from Minnesota State University, Mankato later this summer. In my 35 years at the University, I worked as a software developer for the groundbreaking Project for Automated Library Systems (PALS) for 12 years, as Systems Librarian for 5 years, and had the honor of leading Library Services as Interim Dean and Dean of Library Services since 2000.

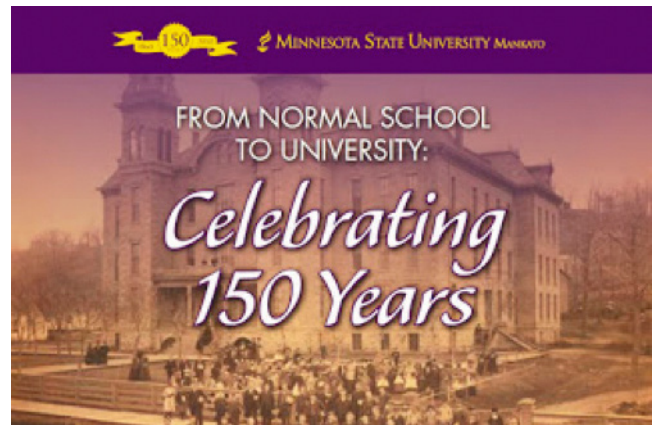
I feel privileged to have worked with the very talented team of Library faculty and staff to streamline library collections and services for the “information society” of the 21st century and to update our physical facilities, especially the long-awaited, weather-defying connection to the Centennial Student Union. I am very proud of the partnership between Library Services and the Minnesota Student Senate Association, Centennial Student Union, and the President’s “Big Ideas” grant program that made this dream come true. To me, physically connecting these buildings — and with windows! — symbolizes the personal and professional connections between the Memorial Library and the rest of the campus.



I am also thankful to the many campus partners I have collaborated with over the years as we worked to make this a greater University. I definitely will miss the daily interactions with students and seeing them progress in their personal and career pursuits, but I am ready to organize my time a bit differently, here in Mankato and in my native Catalunya, in the years to come. As the academic year ends, I wanted to take this early opportunity to extend a big THANK-YOU to each and every one of you for a rewarding 35-year career on this campus!

From Normal School to University Commemorative Postcard Book Now Available

In celebration of the Minnesota State University, Mankato Sesquicentennial, the University Archives staff has produced a commemorative postcard book, *From Normal School to University: Celebrating 150 Years*. The book features historic photographs of Minnesota State University, Mankato, covering four themes: Heritage, Academic, Student Life, and Athletics. Each photograph is reproduced as an actual postcard that can be removed to mail or to keep in remembrance of the University's past. The book costs \$10 and is available for purchase through this page <https://link.mnsu.edu/Zrf>. For questions about the postcard book, please contact the University Archives at 507-389-1029 or archives@mnsu.edu.



From Normal School to University: Celebrating 150 Years postcard book cover.

COMING SOON! The Official Sesquicentennial History

October 7, 2018, marks the anniversary of the founding of the Mankato State Normal School and the start of 150 years of history for Minnesota State University, Mankato.

The forthcoming book, *Minnesota State University, Mankato, 1868-2018: A Sesquicentennial History* by Professor Emeritus Dr. William E. Lass, follows the development of the university from its first 27 students pursuing two-year diplomas in 1868 to the almost 15,000 students pursuing undergraduate, graduate, and doctoral degrees in 2018.

This extensively illustrated and researched book covers in detail the development of academic programs, the physical campus, university leadership and faculty, as well as student life. Readers will learn about the 1922 fire that destroyed the Teachers College building, the development of twin campuses in the 1950s, Vietnam War era campus protests, campus consolidation, the University of 2018, and much more.

In his more than 40 years at the university, Professor Lass taught courses in Minnesota History and US History, served as History Department Chairperson, and on numerous campus committees, and was the founding director of the Southern Minnesota Historical Center and University Archives. He has written 10 books and more than 60 journal articles, book chapters, and dictionary and encyclopedia entries. His previous books include: *Minnesota: A Bicentennial History*, *Minnesota: A History* (2nd Edition); *Navigating the Missouri: Steamboating on Nature's Highway, 1819-1935*; *Shaping the North Star State: A History of Minnesota's Boundaries*; and *A South Dakota Country School Experience*.

Details on the release of the book are coming soon. For more information contact the University Archives at 507-389-1029 or archives@mnsu.edu.

New! MavLib Teaching Tools Blog

The Library's Instruction Team invites you to subscribe to our new instructional materials blog, MavLib Teaching Tools (<http://mavlibteachingtools.blogspot.com>). The blog's purpose is to promote new teaching materials related to information literacy skills. Subscribers to the blog, will receive an email when a new post appears. At most, one email message per day will appear, and followers can unsubscribe at any point.

Please visit the site and let us know if there are any materials you would like to see created or featured on our blog. Contact Jenny Turner (jennifer.turner@mnsu.edu) for more information or to provide feedback.

Library Services Teams With The Community Engagement Office

On March 13, Library Services supported the Community Engagement Office's Maverick March Gladness campaign with a Cardz for Kidz activity. Minnesota State Mankato students were invited to make handmade cards in Memorial Library. Over 120 cards were created during the event. They will be sent to Cardz for Kidz, a non-profit organization that distributes cards to children in hospitals.



Database Update: Sports Business Research Network (SBRnet)



Sports Business Research Network is considered a leading provider of sports marketing research in the United States. The database provides an extensive perspective on the business of sports, drawing upon industry-developed market research, government statistics, facility reports, international market publications, customized research, and news. In addition, SBRnet provides nationwide analysis of statistical trends in the major sports market segments and their intersection.

SBRnet is an excellent resource for research on sports participation, the fan market, and expenditures on sporting goods. Examples of questions that can be answered by SBRnet include:

- How much revenue do colleges earn from athletics?
- How many consumers use online devices to purchase sports logo apparel? What percentage of the market purchases sports logo apparel?
- How large is the fan base of major sports leagues? What are their demographics?
- How many fans actually attend games? How many fans view games on TV or online?
- How much do the fans spend? What are their demographics?

CELEBRATING MINNESOTA STATE MANKATO AUTHORS – 2018

On April 4, 2018, Library Services hosted the 7th Minnesota State University, Mankato Authors reception for 35 faculty, staff, and emeriti who wrote or edited a book, monograph, video, or other scholarly publication between March 2016 and March 2018. The Minnesota State University, Mankato Authors Collection, along with the reception to honor the newest publications included in the collection, offers insight into just a portion of the scholarship and creative achievement of our University community.

A complete list of the 2018 honorees and additional information about the April 4, 2018 event can be found online at <http://lib.mnsu.edu/archives/authors/2018event.html>



A group photo of honorees attending the Minnesota State University, Mankato Authors reception on April 4, 2018.

Photo by Bobby Duehring

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