As Seen on Social Media

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MINNESOTA STATE UNIVERSITY MANKATO
#SocialMedia

memorial.library.mnsu

@MNSULibrary

@mnsulibrary

mnsulibrary

msumlibrary

thearchivationline.blogspot.com
#FirstWorldProblems

#NoExcuses

No Time?

No Content?

No Budget?

No Confidence?
#KnowYourHashtags

Daily Hashtags

#SundaySolitude  #MotivationMonday
#LibraryFlow  #TransformationTuesday
#DidYouKnow  #WackyWednesday
#WayBackWednesday  #TBT
#LibraryLife  #Bookface
#Caturday  #BookfaceFriday
#FlashbackFriday

Campus and Library Specific Hashtags

#MavLibLove  #HornsUp  #StudyMavStrong
#MavFam  #MavLib
#MavNation  #FutureMav
#WhatsUp

- Trending Events
- Campus Events
- Recognizing Catastrophic Events

Promote the Good...Acknowledge the Bad...

Sometimes!
#Interact

Retweet 🔄 Regram

@Mention

Like and Share

Comment

Share

Follow

Sharing is caring...
#FreeAndEasy Scheduling

Tweetdeck

Facebook scheduling

Ink361
#NewBeginning

Take A Risk
- Book Choices
- Learning

Schedule
- Time for photos
- Posts around holidays, events, seasons, sports, etc.

Have Fun!

https://www.theguardian.com/books/gallery/2015/aug/07/readers-put-themselves-on-the-cover-for-bookfacefriday-in-pictures
#MoreThanJustAPrettyFace

Be Creative
#SquadGoals

Bigger Squad = Bigger Trouble...
#Quotes

Everything you need for a better future and success has already been written. And guess what? All you have to do is go to the library.

Henri Frederic Amiel

You want weapons? We're in a library! Books. The best weapons in the world! This room's the greatest arsenal we could have. Arm yourself.

Dixie Whall

It is impossible to read a single volume, without falling in love, as Issac Newton observed, and without realizing the value of many more volumes, and their sources of knowledge.

Winston Churchill

You see, one of the best things about reading is that you'll always have something to think about when you're not reading.

James Patterson

She's always been a little unstable, a little more passionate about books than your average person, but she was supposed to be—she was a librarian, after all.

Sarah Beth Durst
# Memes

- Studied at the library, aced all my finals.
- Hey girl, it's a good thing I have my library card 'cause I'm checkin' you out.
- Finals suck? Good!
- Happy finals, may the odds be ever in your favor.
- Judge a book by its movie not.
#ViralVideo

https://www.youtube.com/user/mnsulibrary
#GoingViral

Okay...Maybe Not Yet...

Why iMovie Trailers?

User Friendly    Easy Access
Short Videos    Professional
No Closed Captioning

Remember:
• Does not work in OneDrive
• Microsoft vs Apple
#NotSoHot

Check It Out...
In the ERC!

Memorial Library
Study Space

Memorial Library
Timelapse Video

#StudyMavStrong

Thanks Chad!
Now let us never speak of it again.
#BringIt #BookFace

Who’s our lucky #winner?
#Questions?

- When?
- What?
- How?
- Why?
- Where?