

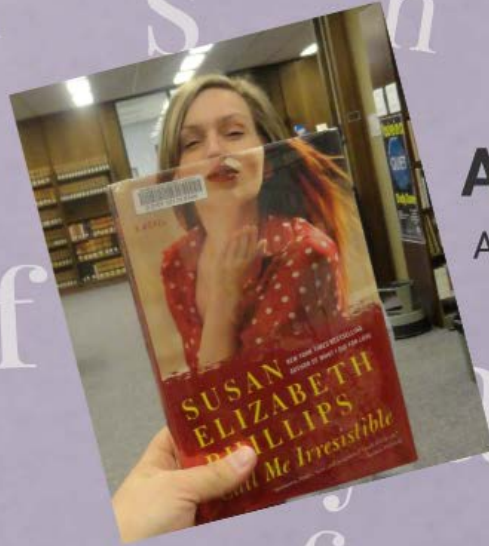
ACT NOW FOR A LIMITED TIME

AND MORE!

**One Easy Session
of #Bookface, Videos**



As Seen on Social Media



Anne Stenzel

Archives Technician

Jamie Dalbey

Gov. Docs./Preservation
Technician



#SocialMedia



[memorial.library.mnsu](https://www.facebook.com/memorial.library.mnsu)

[@MNSULibrary](https://twitter.com/MNSULibrary)



[@mnsulibrary](https://www.instagram.com/mnsulibrary)

[mnsulibrary](https://www.youtube.com/mnsulibrary) YouTube



[msumlibrary](https://www.pinterest.com/msumlibrary)

thearchivationline.blogspot.com



#FirstWorldProblems

#NoExcuses

No Time?



No Content?



No Budget?



No Confidence?



#BetterTogether



Outreach Committee

Social Media Team

Support



Collaboration

Keep Each Other in Check

#KnowYourHashtags

Daily Hashtags

[#SundaySolitude](#)
[#LibraryFlow](#)
[#TransformationTuesday](#)
[#MotivationMonday](#)
[#DidYouKnow](#)
[#WayBackWednesday](#)
[#WackyWednesday](#)
[#TBT](#)
[#Bookface](#)
[#Saturday](#)
[#LibraryLife](#)
[#BookfaceFriday](#)
[#FlashbackFriday](#)

Campus and Library Specific Hashtags

[#MavLibLove](#)
[#HornsUp](#)
[#StudyMavStrong](#)
[#MavFam](#)
[#MavLib](#)
[#MavNation](#)
[#FutureMav](#)

#WhatsUp

- Trending Events
- Campus Events
- Recognizing Catastrophic Events



Promote the Good...Acknowledge the Bad...

Sometimes!

#Interact

Retweet  Regram



Comment

Share

Follow

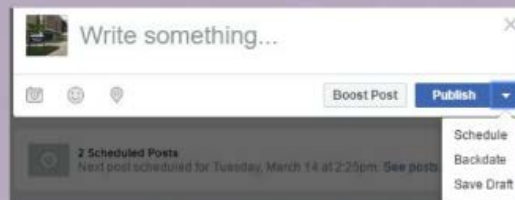
Sharing is caring...

#FreeAndEasy Scheduling

Tweetdeck



Facebook scheduling



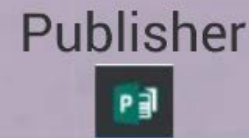
Ink361



#FreeAndEasy Editing



Snip it



#NewBeginning

Take A Risk

- Book Choices
- Learning

Schedule

- Time for photos
- Posts around holidays, events, seasons, sports, etc.

Have Fun!

13

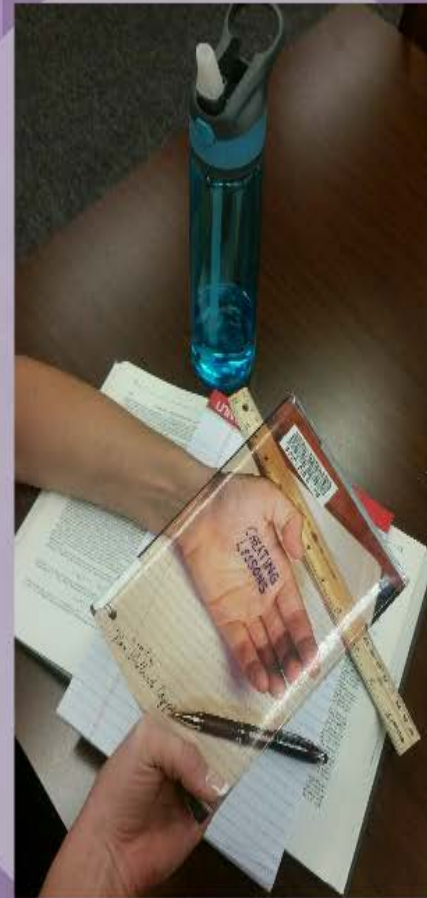


<https://www.theguardian.com/books/gallery/2015/aug/07/readers-put-themselves-on-the-cover-for-bookfacefriday-in-pictures>

#MoreThanJustAPrettyFace

Be Creative

11





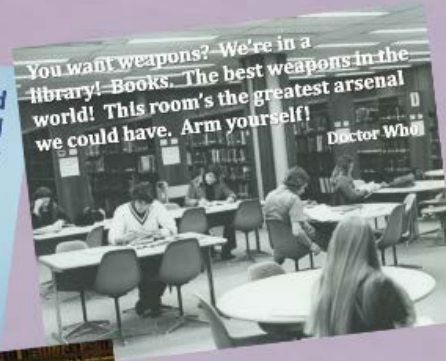
#SquadGoals

Bigger Squad
=
Bigger Trouble...

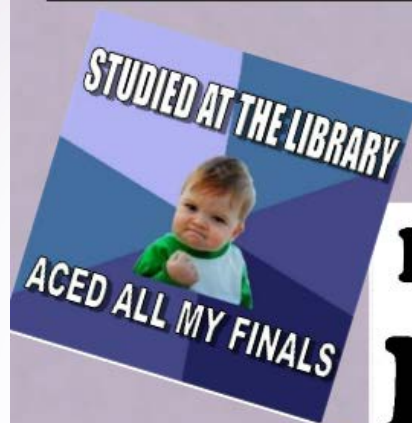
ARCH #TBT



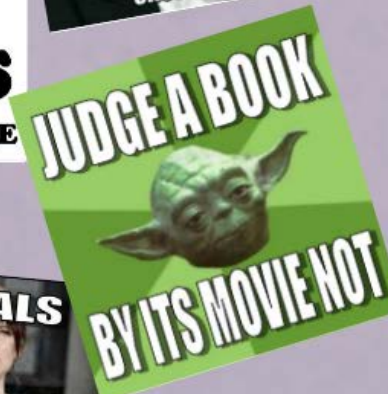
#Quotes



#Memes



I LIKE
BIG
BOOKS
AND I CANNOT LIE



#ViralVideo



<https://www.youtube.com/user/mnsulibrary>



#GoingViral

Okay...Maybe Not Yet...

Why iMovie Trailers?

User Friendly

Easy Access

Short Videos

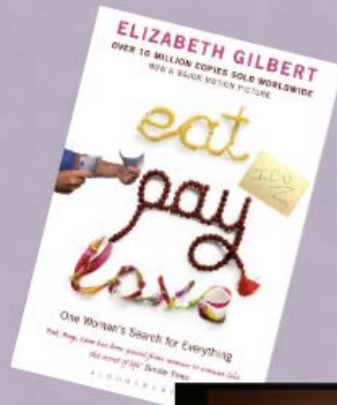
Professional

No Closed Captioning

Remember.

- Does not work in OneDrive
- Microsoft vs Apple

#NotSoHot



**Check It Out...
In the ERC!**

Memorial Library
#StudyMaxStrong

lib.mnstate.edu MINNESOTA STATE UNIVERSITY MANKATO

**Memorial Library
Timelapse Video**

#StudyMaxStrong

lib.mnstate.edu MINNESOTA STATE UNIVERSITY MANKATO

#BringIt #BookFace



Who's our lucky #winner?

#Questions?

When?

What?

How?

Why?

Where?

#ThankYou

#FollowUs



[memorial.library.mnsu](https://www.facebook.com/memorial.library.mnsu)

[@MNSULibrary](https://twitter.com/MNSULibrary)



[@mnsulibrary](https://www.instagram.com/mnsulibrary)

[mnsulibrary](https://www.youtube.com/mnsulibrary) YouTube



[msumlibrary](https://www.pinterest.com/msumlibrary)

thearchivationline.blogspot.com

