

VOLUME 46

2023



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Partisan Selective Exposure on Social Media During the 2020 Presidential Election

Plot Yourself: An Audience Analysis Activity Modified for Online Learning

"Talk to Your Doctor:" A Rhetorical Analysis of Burkean Identification in Direct-to-Consumer Pharmaceutical Advertisements

The Use and Importance of Gaming and Roleplay in Identity Negotiation

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Review of A guide to good reasoning: Cultivating intellectual virtues

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Review of OpenStax college success

Review of Storytelling on screen: An online playback theatre archive and guidebook

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OF MINNESOTA JOURNAL**

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The *Communication and Theater Association of Minnesota Journal (CTAMJ)* is the scholarly journal of the Communication and Theater Association of Minnesota (CTAM). The journal is an outlet for articles related to issues of discipline-related importance including articles discussing innovative teaching methods. All theoretical and methodological approaches are welcome.

CTAMJ encourages contributions from scholars and practitioners, who comprise all segments of the journal's readership, including K-12 educators, graduate school, community college, and college or university groups. The journal welcomes theoretical and applied articles from both the theater and communication disciplines. Capable scholars in the appropriate field will blindly review all general manuscripts.

No work will be accepted or rejected purely on the basis of its methodology or subject. Author sex, race, ethnic background, geographical location, or work affiliation (secondary/college level, department, etc.) of the author(s) are never considered in making editorial judgments. The demands of the disciplines of speech communication and theater are key factors in the editorial judgments made. All editorial decisions attempt to balance these demands with the needs and interests of the journal's readers.

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- *To provide an outlet for the expression of diverse ideas.*
- *To publish high quality scholarship in the disciplines of Speech Communication and Theater.*
- *To meet the journal-related needs of CTAM and its members.*

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