FROM THE EDITOR

Editor’s Letter

GENERAL INTEREST

Communication for Foster Parents

Partisan Selective Exposure on Social Media During the 2020 Presidential Election

Plot Yourself: An Audience Analysis Activity Modified for Online Learning

“Talk to Your Doctor:” A Rhetorical Analysis of Burkean Identification in Direct-to-Consumer Pharmaceutical Advertisements

The Use and Importance of Gaming and Roleplay in Identity Negotiation

OPEN EDUCATION RESOURCE (OER) TEXTBOOK REVIEWS

Review of Advanced public speaking

Review of A guide to good reasoning: Cultivating intellectual virtues

Review of Intercultural communication for the community college

Review of Language and culture in context - A primer on intercultural communication

Review of OpenStax college success

Review of Storytelling on screen: An online playback theatre archive and guidebook
COMMUNICATION AND THEATER ASSOCIATION
OF MINNESOTA JOURNAL

Volume 46       2023

EDITOR
Bradley Wolfe, Ridgewater College

ASSOCIATE EDITORS
Megan Bell, University of Minnesota Crookston
Ashley Charwood, Bemidji State University
Padam Chauhan, Options Schools
Daniel Cron-Mills, Minnesota State University, Mankato
Bev Knudsen, Ridgewater College
Edwin Lee, University of Alabama
Grayce Lemon, Minnesota State University, Mankato
Justin Rudnick, Minnesota State University, Mankato
Ben Walker, Southwest Minnesota State University
Julie L. G. Walker, Southwest Minnesota State University

CTAM ADMINISTRATIVE OFFICERS

Gregg Sawyer, President gsawyer@ahastars.org
Keith Bistodeau, Past President keith.bistodeau@anokaramsey.edu
Donna Pawlowski, President-Elect donna.pawlowski@bemidjistate.edu
Keith Green, Treasurer treasurer.ctam@gmail.com
Bradley Wolfe, Journal Editor bradley.wolfe@ridgewater.edu
Matthew Kolstad, Secretary matthew.kolstad@gmail.com
Jessica Wagner, Web & Media Specialist jwagner@isd761.org

CTAM Website: https://sites.google.com/view/ctam/

The Communication and Theater Association of Minnesota Journal is published by the COMMUNICATION AND THEATER ASSOCIATION OF MINNESOTA. Regular membership in CTAM includes the journal subscription. CTAM membership information may be obtained from any of the officers or by visiting the CTAM website.
COMMUNICATION AND THEATER ASSOCIATION
OF MINNESOTA JOURNAL

Volume 46

2023

TABLE OF CONTENTS

FROM THE EDITOR

Editor’s Letter
Bradley Wolfe ................................................................. 5

GENERAL INTEREST

Communication for Foster Parents
Kaitlyn Randall ................................................................. 6

Partisan Selective Exposure on Social Media During the 2020 Presidential Election
Grayce Lemon ............................................................. 28

Plot Yourself: An Audience Analysis Activity Modified for Online Learning
Dakota Horn, Shannon Sandoval, and Cameron Horn ........................................ 61

“Talk to Your Doctor:” A Rhetorical Analysis of Burkean Identification in Direct-to-Consumer Pharmaceutical Advertisements
Sophia Bates & Valerie Schrader ................................................................. 70

The Use and Importance of Gaming and Roleplay in Identity Negotiation
Sam Weigel and Justin Rudnick ................................................ 100

OPEN-EDUCATION RESOURCE (OER) TEXTBOOK REVIEWS

Review of Advanced public speaking
Karla Jennings ........................................................................ 126

Review of A guide to good reasoning: Cultivating intellectual virtues
Scott Andrews ......................................................................... 131

Review of Intercultural communication for the community college
Christina-Marie Magalona ....................................................... 138

Review of Language and culture in context – A primer on intercultural communication
Maria Subert ................................................................. 142

Review of OpenStax college success
Claudia Chiang-Lopez ......................................................... 153

Review of Storytelling on screen: An online playback theatre archive and guidebook
Lucas Skjaret ................................................................. 158
CTAM JOURNAL MISSION STATEMENT

The Communication and Theater Association of Minnesota Journal (CTAMJ) is the scholarly journal of the Communication and Theater Association of Minnesota (CTAM). The journal is an outlet for articles related to issues of discipline-related importance including articles discussing innovative teaching methods. All theoretical and methodological approaches are welcome.

CTAMJ encourages contributions from scholars and practitioners, who comprise all segments of the journal’s readership, including K-12 educators, graduate school, community college, and college or university groups. The journal welcomes theoretical and applied articles from both the theater and communication disciplines. Capable scholars in the appropriate field will blindly review all general manuscripts.

No work will be accepted or rejected purely on the basis of its methodology or subject. Author sex, race, ethnic background, geographical location, or work affiliation (secondary/college level, department, etc.) of the author(s) are never considered in making editorial judgments. The demands of the disciplines of speech communication and theater are key factors in the editorial judgments made. All editorial decisions attempt to balance these demands with the needs and interests of the journal’s readers.

The journal is guided by three key principles:

• To provide an outlet for the expression of diverse ideas.
• To publish high quality scholarship in the disciplines of Speech Communication and Theater.
• To meet the journal-related needs of CTAM and its members.

EDITORIAL POLICY

Authors should submit an electronic copy of their work as a Word document by e-mail to the editor. A separate, electronic title page should include a 100-125 word abstract of the article, author’s name and professional title, job title, the school or institutional affiliation of the author/s, a mailing address, and an e-mail address. Care should be taken that author identification has been removed from the manuscript itself for review purposes. All manuscripts should be prepared according to current APA or MLA guidelines.

All articles are read anonymously by at least two associate editors. All author identification markings are removed from the articles and no editor reads the work of a colleague. Associate editors may submit articles to the journal, but their work must go through the process of blind review, just as any other submitter. The journal editor facilitates the process and makes final decisions based on the associate editors’ recommendations and comments. If there are any questions about the process, please direct them to the journal editor.

PERMISSIONS STATEMENT

CTAM encourages scholars to use and make reference to work published in our journal. Scholars may quote, without permission, in order to document their own work. The Journal assumes each scholar shall be responsible in acknowledging and properly documenting such uses. Teachers may reproduce and distribute, free of copyright charges, portions of this journal solely for educational purposes. Any reproduction and distribution must acknowledge in writing the Journal as the primary source of the material.