What Constitutes a Welcoming Community? Mankato Leaders Go Beyond the 'Welcome Wagon' for New Immigrants

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Big ideas. Real-world thinking.

Purpose

The purpose of this study was to understand how leaders responded to the community's increasing diversity and how newcomers experienced the community response.

1990-2010 Blue Earth County Population Shifts

{Race as a proxy of diversity}

| Blue Earth County | 1990 | % | 2010 | % | % change calc. between 1990 & 2010 | % change 2010 from 1990 |
|------------------------|--------|--------|--------|--------|--|-------------------------------|
| Total Population | 54,044 | 100.00 | 64,013 | 100.00 | (64,013-54,044) / 54,044 | +18.45 |
| White | 52,648 | 97.42 | 59,400 | 92.79 | (59,400-52,648) / 52,648 | +12.82 |
| Minority/ not-White | 2,396 | 2.58 | 5,619 | 8.77 | (5,619-2,396) / 2,396 | +135.51 |
| Black | 251 | .46 | 1,741 | 2.72 | (1,741-251) / 251 | +593.62 |

Research Questions

- How do leaders and newcomers conceptualize the ideas of diversity and welcoming?
- What are the leaders' goals for creating a community that welcomes non-European Americans?
- How do the leaders operationalize their concepts of diversity and welcoming?
- How do newcomers experience the welcoming efforts of the community?

Community as an Ecological Environment

"The ecological environment is conceived as a set of nested structures, each inside the other like a set of Russian dolls."

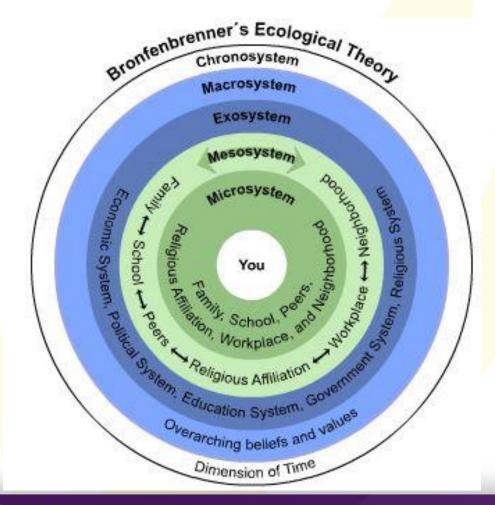
~ Urie Bronfenbrenner



Or perhaps more like an onion...

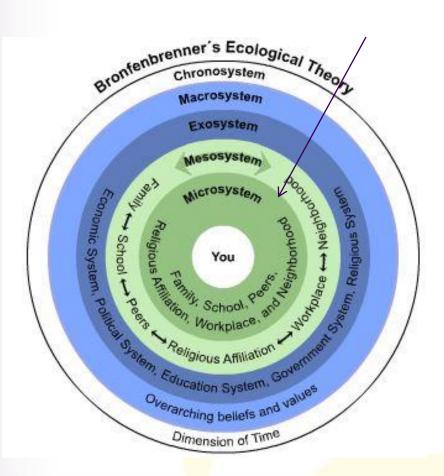


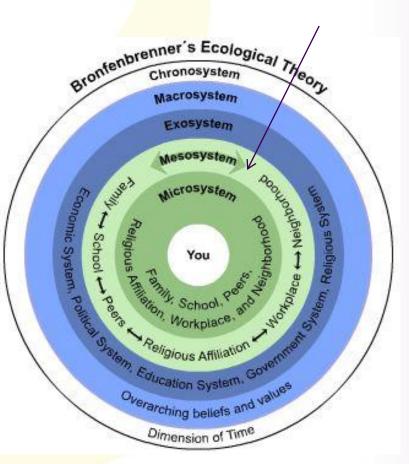
Urie Bronfenbrenner's Ecological Theory of Human Development



Microsystem

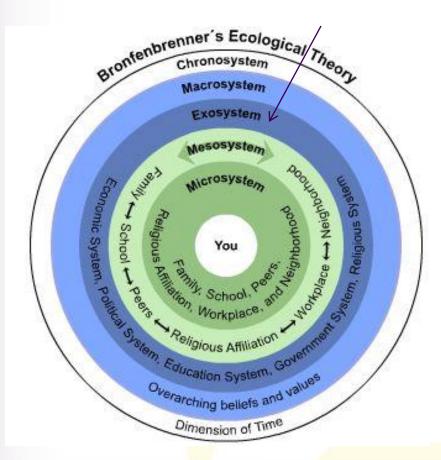
Mesosystem

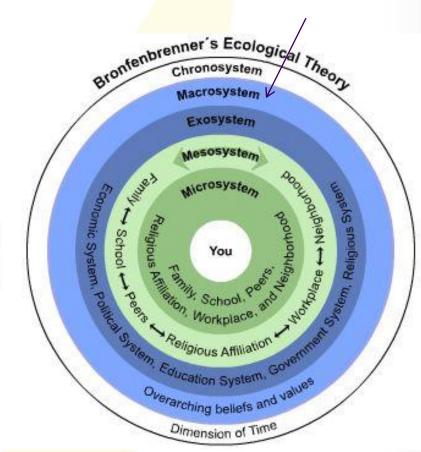




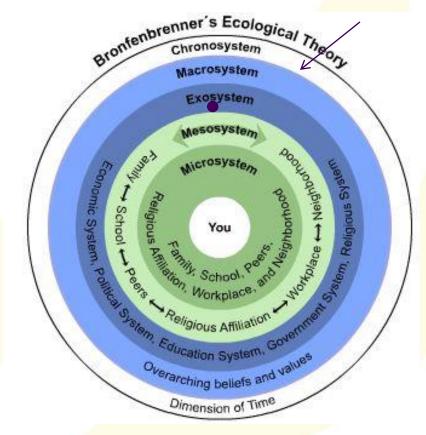
Exosystem

Macrosystem





Chronosystem



Methodology

- Review by Institutional Review Board for Research with Human Subjects (exempt status)
- Determine "convenience" sample
- Request informed consent from interviewees
- Conduct interviews with 2 community informants and 2 newcomers
- Transcribe interviews into text documents
- Code transcribed interviews according to systems identified by Bronfenbrenner
- Analyze interviews for themes, similarities and differences

Interview Questions

- What do you think of when you hear the word 'diversity'?
- Has your understanding of that term changed over time?
- Can you point to any specific instances that have had an impact on you or changed your idea about diversity?
- Many Mankato leaders talk about making a "welcoming community" here ... How do you understand that?
- What programs or images do you think community leaders have put into place that help that transition happen in a positive way?
- Do you think there was any key person or incident that changed the direction in Mankato?
- What do you think is still needed to help all residents feel welcome in Mankato?
- Can you tell me about any cultural initiatives that you are involved in?
- What goals do you have for your parts of the community?
- Is there anything you want to say that we haven't touched on?

Informants

- "Alice," Italian & Dutch American, female, between 45 and 55 years old, grandparent, director of private, non-profit organization
- "Clarice," European American, female, between 35 and 45 years old, married, parent, teaches English as a second language

Newcomers

 "Irina," Ukrainian American, female, between 25 and 35 years old, married to U.S. citizen, 2 children under age 3 years old

 "Svetlana," Russian American, female, between 35 and 45 years old, married to U.S. citizen, naturalized U.S. citizen, 1 school-aged son

Informant Themes

Microsystem Level Planning

"A place where people can find housing, find a way to meet your goals, to meet your family goals to some degree anyway." ~ Clarice

Informant Themes

Macrosystem Level Awareness

"We have areas where they [Mankato residents] don't understand it [diversity], they don't want to understand it, they are afraid of it. People fear what they don't understand." ~ Alice

Exosystem Level Action

"[When I go to] conferences and state meetings, [I notice] that in Mankato people we [agency staff members] communicate with each other. We all know what each other is doing...people are amazed that we have collaboration." ~ Clarice

Newcomer Themes

- Microsystem Level Goals
- "Kind of survival. This is really hard part of life. Probably for many people." ~ Svetlana
- Microsystem Level Needs
- "Providing people from different countries or different backgrounds with a support system or just supporting them in trying to make friends here or trying to find a job or trying to get a driver's license." ~ Irina

A Good Disconnect

"We as a nation need to be re-educated about the necessary and sufficient conditions for making human beings human. We need to be re-educated not as parents – but as workers, neighbors, and friends; and as members of the organizations, committees, boards – and, especially, the informal networks that control our social institutions and thereby determine the conditions of life for our families and their children."

~ Urie Bronfenbrenner

Future Research Possibilities

- Conduct more interviews to see community-wide themes and possibilities
- Compare Mankato with other communities in Minnesota and across the country
- Compare university communities with communities that do not have universities

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Resources

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THANK YOU!!