

Hello and welcome! My name is Nat. I'm a Collections Librarian at Minnesota State University, Mankato. My colleague, Mark McCullough is co-presenting as the chat manager today. Mark has led several sessions within the library and university to explore ChatGPT. Mark is thinking about preparing a follow-up session to this one where he will explore Generative AI applications for specific academic library functions like reference, subject instruction, OER, and collection development. I'd also like to thank Andres Cazares Reyes for technical support.

Please feel free to introduce yourselves in the chat. We'd also like to learn more about what you've been doing with AI. I envisioned this session at the start of July as an informal small group discussion, possibly to start a series, but there has been more interest than I expected. Discussion might need to be limited to the chat. Please enter any questions into chat and Mark will try to field them, or we can follow-up after the session. We will NOT be recording this session, but I'll make my presentation materials available...

# Topics today

- ChatGPT demonstration & prompts
- Prompt generator demonstration
- Quick overview of ChatGPT as an information source
- ChatPDF demonstration for article summarization
- Consensus demonstration for article discovery

Because of the size of the group, I would expect the audience has a wide range of experiences working with AI. I want to be clear upfront this will be an introductory session based on practical demonstrations. We'll also explore some aspects of student uses of AI tools especially relevant to librarians. I want to make sure we all share a base level of understanding to inform any subsequent discussions, today or later. I want to encourage constructive engagement with AI because librarians should provide campus leadership in many areas related to AI, including information literacy, copyright, and licensing. I'm hoping this session can lead to more discussion down the road, either as a community or at our individual libraries. Personally, I'd be happy to meet with a group more regularly to dig deeper. Please send me an email if you're interested.

I'll demonstrate several tools as noted on the screen, starting with ChatGPT. The fortunes of ChatGPT itself might change in the future, but AI applications will continue to proliferate. In any case, ChatGPT is a good enough starting point. It certainly has the most name recognition right now. Because this presentation involves several live demonstrations, it was hard to plan the timing, and there's always the chance we'll experience technical difficulties. In addition, ChatGPT itself provides variable responses. I've carefully planned my prompts and tested several times, but we might see things that throw me off. I apologize in advance for any problems we encounter. If there's time at the end, I'll be pleasantly surprised and happy to take questions.

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# ChatGPT demonstration

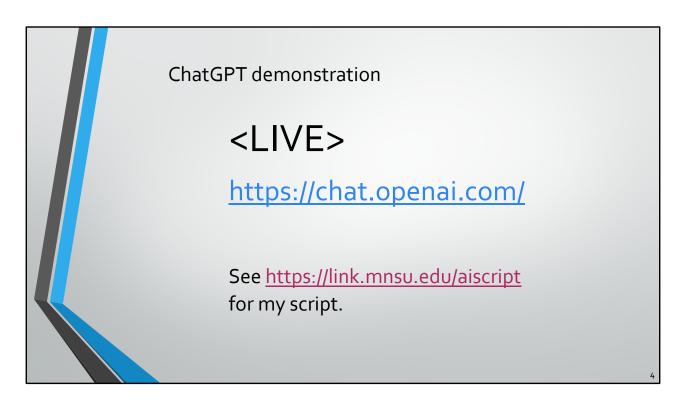
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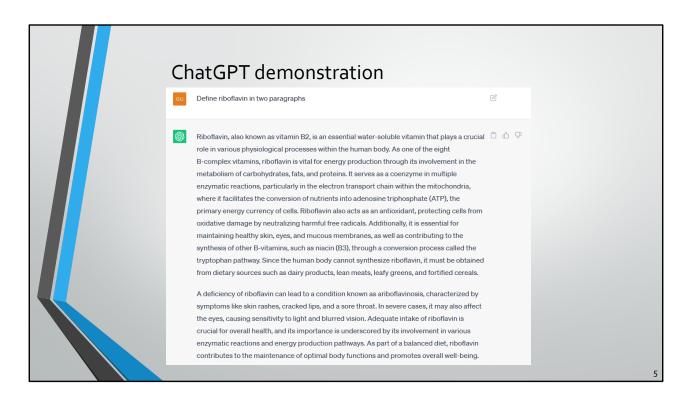
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Please bear with me as I jump back and forth from this presentation to the live demonstrations... this presentation is also available via "link.mnsu.edu/aideck." I included screenshots in the deck which may or may not reflect what we see live. I've also provided my script because that might be easier to use than the deck. If I don't have time to make it through this presentation today, I hope the deck and script will be helpful. I have also prepared a handout for this session which includes some additional information. Please go to "link.mnsu.edu/airesources" for the handout.

If you haven't signed up for ChatGPT yet, you should know there's nothing to it. Just search for ChatGPT using your favorite browser. You can sign up with your Google account or create an account based on any email. I think the only required information will be a birth date. There are alternative Chatbots, such as Bard, Claude, and Perplexity.



So now, let's start the live demonstration of ChatGPT...

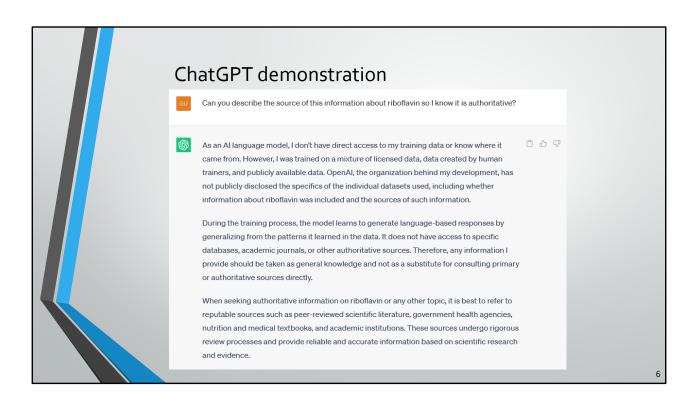


I'm going to start with a few basic prompts. Prompt engineering is actually a deep topic, so we'll just skim the surface, but I'll present some best practices as we go.

Basically, I think prompt engineering is analogous to advanced searching with library discovery tools, so librarians should learn quickly. There is less structure on the surface, no boxes for Boolean conjunctions, no facets, no thesaurus, and so on, but there are specific approaches that will improve results. I'll mention some of these approaches as we try a few prompts...

We'll start by asking ChatGPT for a definition much like we'd use a dictionary or encyclopedia to look up information. I'll begin with an active verb. In this case, I'll use the word "Define." Prompts don't have to be brief, but they should be clear. To start, I think it's effective to use an active verb as if you're entering a command. In fact, my sense is that ChatGPT responds very well to specific words that function almost like magic words. These include "define," "summarize," "identify," "extract," "expand," to expand the results, or "continue," and so on. You also want to be as clear as possible about the scope of the response you expect, so it's a good idea to define the number of sentences or paragraphs expected, and the format. ChatGPT can also output HTML, JSON, and other formats. When it comes to word or character counts, ChatGPT will not comply exactly, but it will respond in the right ballpark. ChatGPT does better with paragraph counts.

[New Chat] Prompt: Define riboflavin in two paragraphs.



As a librarian, you will probably wonder immediately about the sources of the information provided by ChatGPT. As it happens, this is a bit of a rabbit hole. I'll address ChatGPT as an information source in more detail later, but let's explore this topic a little more here.

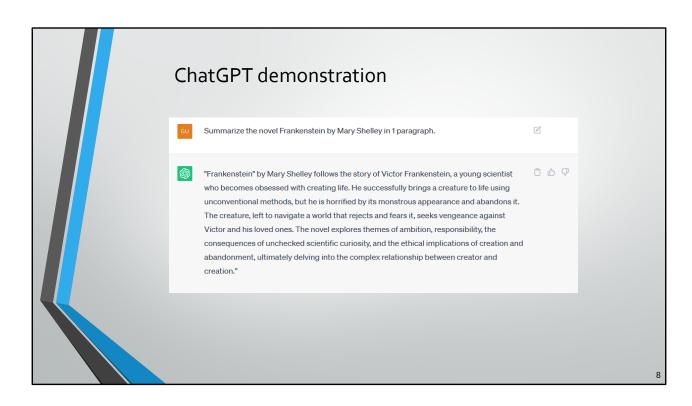
Prompt: Can you describe the source of this information about riboflavin so I know it is authoritative?



One thing that's funny is that I have the very human habit of anthropomorphizing ChatGPT. I could have written the last prompt as a command, rather than a question, but I find myself wanting to be polite. I also find myself wanting to use please and thank you while interacting with ChatGPT. In fact, my colleague, Lisa Baures told me that polite prompts yield better results, but I haven't tested this myself.

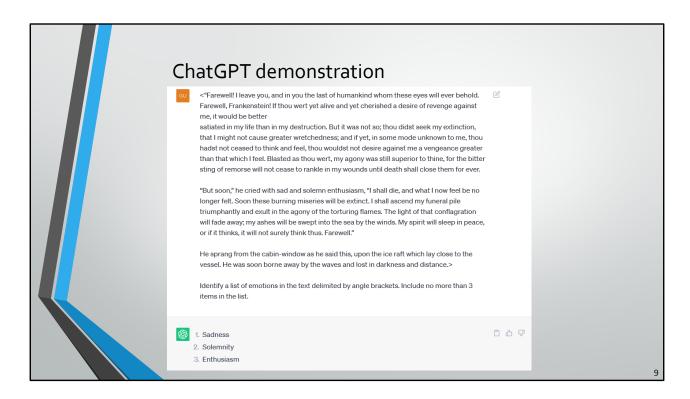
# Prompt: Provide a citation for this information about riboflavin.

Generally speaking, I think encyclopedia type questions are handled pretty well by ChatGPT, because it crawled Wikipedia and similar resources, but this isn't a great use of ChatGPT. Search engines can do a better job of connecting students to authoritative sources for discrete facts that will be updated as new information comes to light.



Okay, so let's try something else now. ChatGPT is great at summarizing books. When we look at the data sources for GPT, we'll get a better sense of why ChatGPT is so good at summarizing books, but let's just try some prompts again...

[New Chat] Prompt: Summarize the novel Frankenstein by Mary Shelley in 1 paragraph.



ChatGPT can also infer topics from a text or perform varieties of content analysis including sentiment analysis. Many years ago, I started working with digital humanities tools such as the Topic Modelling Tool. The task of topic modelling is a cinch for ChatGPT, but that might be a deeper dive for another day. Right now, let's take the last three paragraphs from Frankenstein and ask ChatGPT to identify the 3 main sentiments of the text. By the way, you should know that I chose Frankenstein deliberately because it is in the public domain. Later, we'll talk a little bit about copyright and licensing concerns when entering text into Generative AI tools.

## [New Chat] Prompt:

<"Farewell! I leave you, and in you the last of humankind whom these eyes will ever behold.
Farewell, Frankenstein! If thou wert yet alive and yet cherished a desire of revenge against me, it would be better

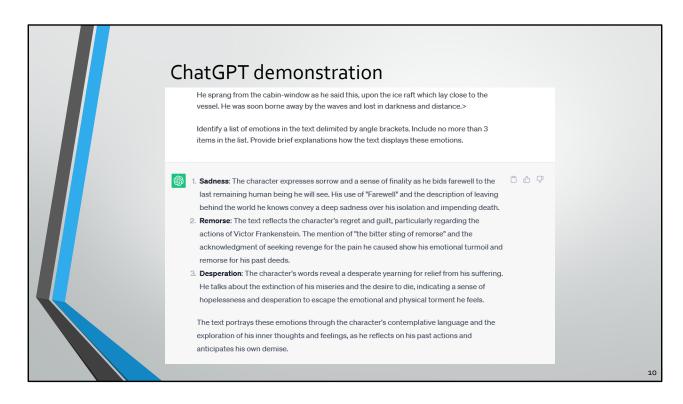
satiated in my life than in my destruction. But it was not so; thou didst seek my extinction, that I might not cause greater wretchedness; and if yet, in some mode unknown to me, thou hadst not ceased to think and feel, thou wouldst not desire against me a vengeance greater than that which I feel. Blasted as thou wert, my agony was still superior to thine, for the bitter sting of remorse will not cease to rankle in my wounds until death shall close them for ever.

"But soon," he cried with sad and solemn enthusiasm, "I shall die, and what I now feel be no longer felt. Soon these burning miseries will be extinct. I shall ascend my funeral pile triumphantly and

exult in the agony of the torturing flames. The light of that conflagration will fade away; my ashes will be swept into the sea by the winds. My spirit will sleep in peace, or if it thinks, it will not surely think thus. Farewell."

He sprang from the cabin-window as he said this, upon the ice raft which lay close to the vessel. He was soon borne away by the waves and lost in darkness and distance.>

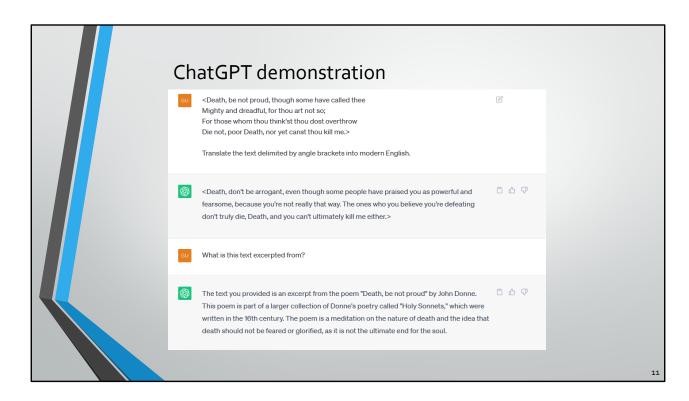
Identify a list of emotions in the text delimited by angle brackets. Include no more than 3 items in the list.



Please note how I delimited my input. It is very helpful to use delimiters in prompts and to tell ChatGPT what to look for. In this case, I used angle brackets, but you can use other delimiters.

I should also mention that there is a character limit to inputs and responses. I've included a link on the handout for more information. In any case, I would expect such limits to change over time. If ChatGPT reaches its limit and stops responding, you can simply type "Continue." You might also need to strategize to get longer responses. For example, you might ask for an outline, then ask questions or provide commands specific to the sections to fill in the outline. Unfortunately, we don't really have time to explore these strategies in depth for this session.

Prompt: Identify a list of emotions in the text delimited by angle brackets. Include no more than 3 items in the list. Provide brief explanations how the text displays these emotions.

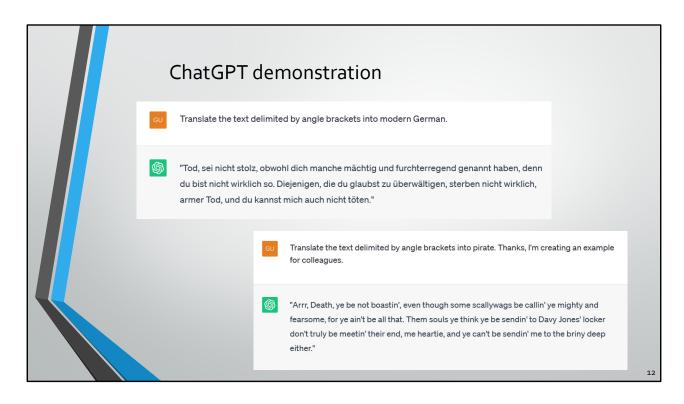


ChatGPT is also great at identifying books from quotations. I learned this accidentally while developing example prompts. I entered some lines from a poem by John Donne and I asked ChatGPT to translate the lines to modern English. ChatGPT responded by telling me the source of the lines along with the translation, just like a model student. We can try the same prompt here, but ChatGPT provides variable responses, so the result might be different from what I asked before. In fact, there is a variable called "temperature" which basically tells ChatGPT how creative to be in a response. I'll circle back to the temperature variable later while talking about GPT data sources.

# [New Chat] Prompt:

<Death, be not proud, though some have called thee Mighty and dreadful, for thou art not so; For those whom thou think'st thou dost overthrow Die not, poor Death, nor yet canst thou kill me.>

Translate the text delimited by angle brackets into modern English.



You could also ask ChatGPT to translate these lines to another language, such as French or German. I'm afraid I don't know ChatGPT's language limits, but I've seen some interesting examples, such as Pirate.

**Prompt:** Translate the text delimited by angle brackets into modern German.

Prompt: Translate the text delimited by angle brackets into pirate.

Cł	natGPT demonstration		
<u> </u>	< Fina invested \$2,500 in a savings account that pays an annual interest rate of 4.75%. The savings account is set to compound quarterly (4 times per year). How much is in Tina's account after 8 years?>	C	
	List the steps to solve the math word problem delimited by angle brackets.		
<b>S</b>	Sure, here are the steps to solve the math word problem:	0 6 7	
	1. Identify the Given Values:		
	Principal amount (initial investment): \$2,500		
	Annual interest rate: 4.75% (0.0475 as a decimal)		
	Compounding frequency: Quarterly (4 times per year)		
	Time period: 8 years		
	2. Convert Annual Interest Rate:		
	Convert the annual interest rate from a percentage to a decimal by dividing it by 100. In		
	this case, 4.75% becomes 0.0475.		
	3. Calculate the Number of Compounding Periods:		
	Since the interest is compounded quarterly, the total number of compounding periods is		
	8 years multiplied by 4 (quarterly compounding) which equals 32 compounding periods.		
	4. Apply Compound Interest Formula:		
	• The compound interest formula is:		
	$A = P \times \left(1 + \frac{r}{n}\right)^{nt}$		
	where:		
	<ul> <li>A = Final amount (the value we're solving for)</li> <li>P = Principal amount (initial investment)</li> </ul>		
	1 - Frincipal amount (initial investment)		13

Okay, let's talk about how ChatGPT might serve students as a study buddy. There might be a slippery slope here from study help to so-called cheating. I'm not really going to address that today. Instead, I just want to look at a few examples to provide a sense of the possibilities. Let's try a math word problem that includes some tricky language a student might struggle with. By the way, I've tested this a couple of times. One time, the answer was right and the other time it was wrong.

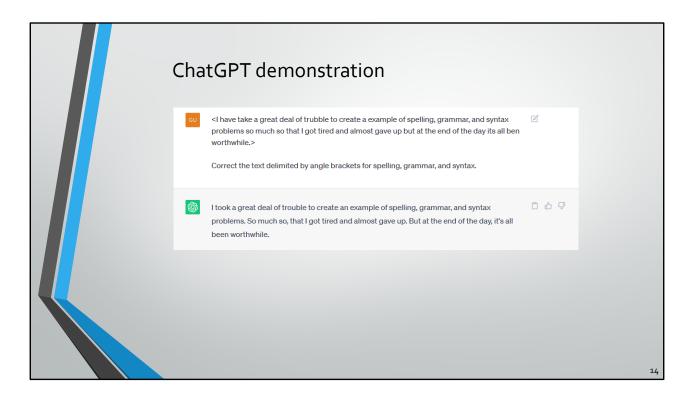
# [New Chat] Prompt:

<Tina invested \$2,500 in a savings account that pays an annual interest rate of 4.75%. The savings account is set to compound quarterly (4 times per year). How much is in Tina's account after 8 years?>

List the steps to solve the math word problem delimited by angle brackets.

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I've read that the free version of ChatGPT is not as good at math as the subscription version. As with any of ChatGPT's responses, I think it's important for users to check the results.

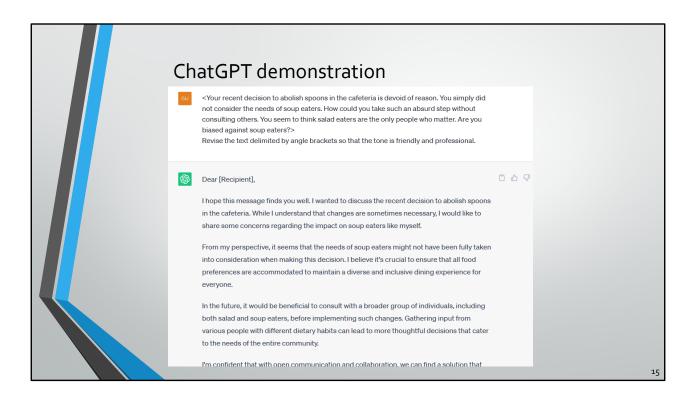


Next, let's ask ChatGPT to correct some writing for grammar, spelling, and syntax...

# [New Chat] Prompt:

< I have take a great deal of trubble to create a example of spelling, grammar, and syntax problems so much so that I got tired and almost gave up but at the end of the day its all ben worthwhile.>

Correct the text delimited by angle brackets for spelling, grammar, and syntax.



Okay, so let's move on to tone policing. Let's try a prompt written in a moment of anger. ChatGPT is actually pretty great with an enormous variety of tones.

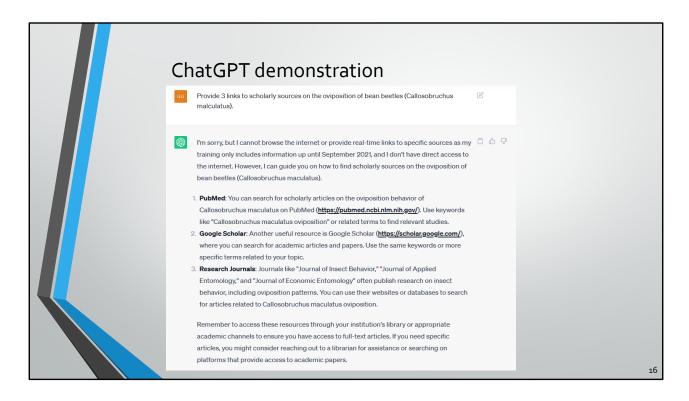
## [New Chat] Prompt:

<Your recent decision to abolish spoons in the cafeteria is devoid of reason. You simply did not consider the needs of soup eaters. How could you take such an absurd step without consulting others. You seem to think salad eaters are the only people who matter. Are you biased against soup eaters?>

Revise the text delimited by angle brackets so that the tone is friendly and professional.

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In this example, you can probably also see how ChatGPT could help anybody with professional memos. Students could also get help as they write letters of introduction to employers.

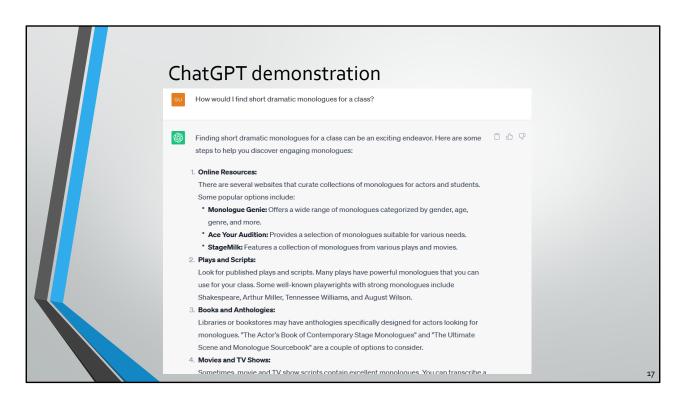


These examples are all pretty basic, but hopefully, they provide a sense of the possibilities. I've also looked back at a list of some typical assignments we see at our reference desk to consider how ChatGPT could help...

Here is an example based on a real question. "In my biology class, we are doing a project on bean beetles and I need some sources on their oviposition decisions (where/why the decide to lay eggs in specific beans). Unfortunately, the MNSU online library does not seem to have much on that topic. If you could help me locate some sources that would be great!"

I revised this as a prompt.

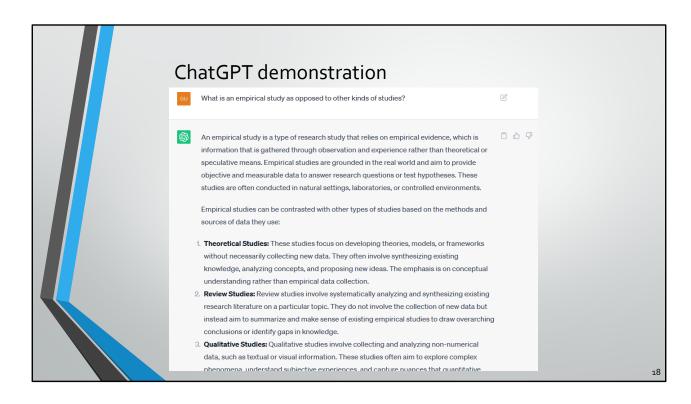
[New Chat] Prompt: Provide 3 links to scholarly sources on the oviposition of bean beetles (Callosobruchus malculatus).



Later on, we'll look at another AU augmented resource to see if it can do a better job specifically for discovery using this same question.

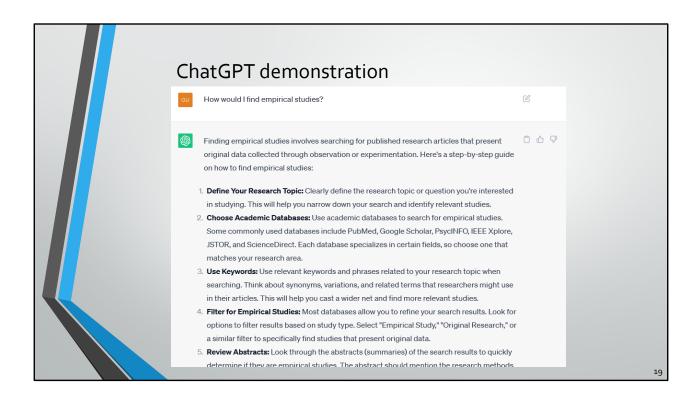
Each year, many students come to the reference desk looking for dramatic monologues. Let's see how ChatGPT handles this.

[New Chat] Prompt: How would I find short dramatic monologues for a class?



Very often, we get students who are struggling to find the right kind of article, such as an empirical study or a systematic review. I think, for students struggling to find the right kind of research, reference librarians are still very much the best option, but many students will try ChatGPT. Although it's not a good discovery tool, ChatGPT can do a good job of helping students learn some steps to find resources. For example:

[New Chat] Prompt: What is an empirical study as opposed to other kinds of studies?



## Prompt: How would I find empirical studies?

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Because students will likely rely on AI anyway, I wonder if libraries should be investigating how to build chatbots. By doing so, libraries could manage responses and provide human support. Chatbots don't seem to be very hard to build – you can see a very basic example in the webinar entitled ChatGPT Prompt Engineering for Developers which I've linked in the handout.

Anyway, we're limited for time, so I'm going to move on. Let's transition back to my slide deck to talk about the data that went into ChatGPT. Learning about the data sources will also help us understand the limits of ChatGPT as an information source.

# **Prompts**

# **Start with basics**

- 1. Use clear language
- 2. Use delimiters as needed
- 3. Specify any length or format requirements

### Chat

- 1. Develop the context
- 2. Plan ahead consider breaking queries into parts
- 3. Interact with ChatGPT to check or expand results

### Use tools

- 1. Chrome extensions or plug-ins (for ChatGPT-4)
- 2. Prompt generators/ repositories/ notebooks
- 3. Build your own! (ChatBot environments, preference maps, vector databases, etc.)

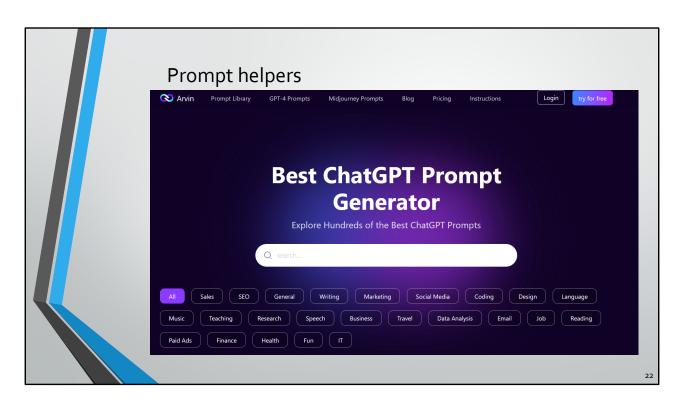
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If you've spent anytime at all with ChatGPT, you'll know that my prompt examples were all pretty basic, but this session is intended to be introductory. It is possible to do much more with your prompts. One thing to keep in mind is that a conversation with ChatGPT provides context for all continuing responses, so you can build up a detailed context leading to more useful results using a sequence of inputs. There are also other ways to provide context. For example, in the handout, I've provided a link to an article on how to train ChatGPT in your own writing style by inputting a "Preference Map" first, followed by additional prompts. And, just a few weeks ago, ChatGPT made it possible to create customized settings even in the free version.

One of my personal goals is to start developing a Jupyter Notebook environment for interacting with ChatGPT. In a notebook environment, it's possible to program one's own preferred settings and inputs in order to get consistent results serving specific purposes. I've been thinking it might be interesting to create an environment for license review.

# Prompt helpers <LIVE> • Arvin Prompt Generator See <a href="https://link.mnsu.edu/aiscript">https://link.mnsu.edu/aiscript</a> for my script.

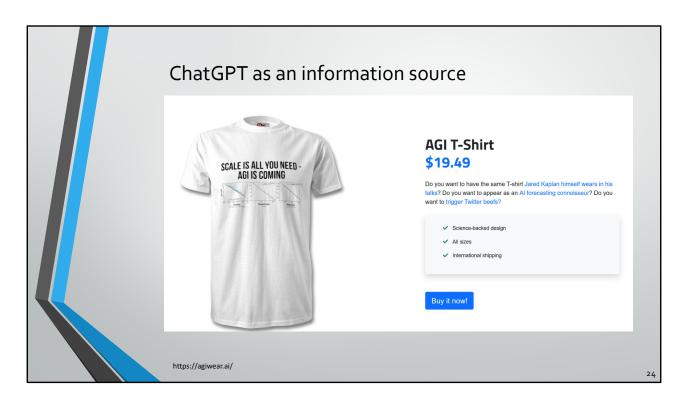
There are about a zillion prompt cheat sheets on the web. I included links to a few on the handout as examples. These might give you ideas for your own prompts. Because we're limited for time today, I've decided not to demonstrate any cheat sheets, but let's look at the Arvin prompt generator live, just so you're aware of tools like these...



This is actually a super basic prompt generator and I don't really think it's all that good, but it provides an attractive interface to help us think about the tasks ChatGPT can help with. Let's click on "Research" then "Finding Research Topics."



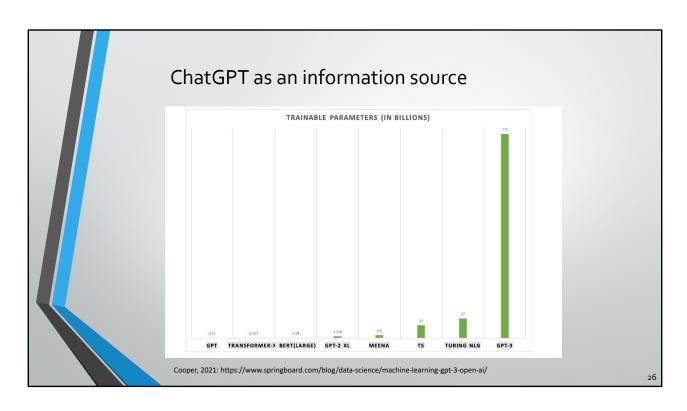
What I like about this prompt generator is that it can help get the ideas flowing. We could spend an hour just playing with the prompts here. I think there are better prompt generators – for example, I provided a link in the handout to an article about Prompt Royale, billed as "an AI tool that automatically creates a lot of prompts for you given an objective and makes them battle against each other to see which one is best!" (Asif, 2023) I haven't tested Prompt Royale yet, so I don't know how effective it may be in practice. Personally, I enjoy entering my own prompts and interacting with ChatGPT to refine results. My point here is simply to communicate that these tools exist in case you're looking either for a way to get started or to improve your prompt game.



Okay, so let's talk for a couple of minutes about ChatGPT as an information source. My comments on ChatGPT can be generalized to other ChatBots, but the details might vary somewhat. ChatGPT is a version of GPT optimized to respond to natural language input. GPT is trained on data. The amount of data matters because GPT's accuracy and performance have improved as the amount of training data has increased.

	Model	Launch Date	Training Data	No. of Parameters	
	GPT-1	June 2018	Common Crawl, BookCorpus	117 million	
	GPT-2	February 2019	Common Crawl, BookCorpus, WebText	1.5 billion	
	GPT-3	June 2020	Common Crawl, BookCorpus, Wikipedia, Books, Articles, and more	175 billion	
	GPT-4	March 2023	Unknown	Estimated to be in trillions	

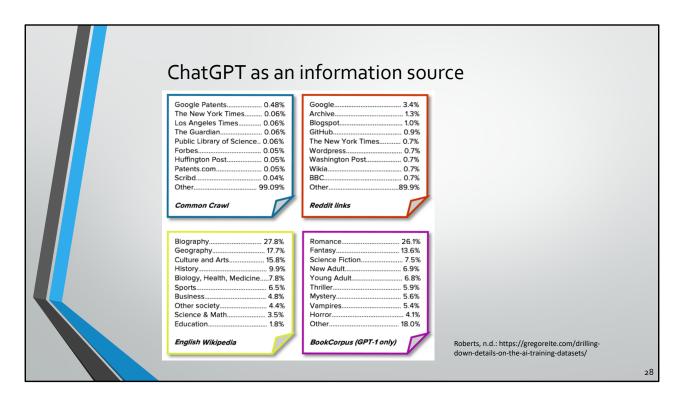
A body of training data is called a corpus. The plural of corpus is corpora. So what you see here is a list of the major versions of GPT and the corpora they were trained on. We actually don't know exactly what GPT-4 was trained on, because OpenAI, the company behind GPT, won't say. The free version of ChatGPT is based on GPT-3.5, while GPT-4 is only accessible via subscription.



This chart provides another way to look at the size of the training data. If there was a column for GPT-4, it would tower high above GPT-3.

ChatGPT as a			
Dataset Common Crawl (filtered)	Quantity (tokens)	Weight in training mix 60%	
WebText2	19 billion	22%	
Books1	12 billion	8%	
Books2	55 billion	8%	
Wikipedia	3 billion	3%	
	tains raw web page of	data collected over 8 years of web data, metadata extracts and text	
<b>WebText2</b> is the text of w with 3+ upvotes.	eb pages from all ou	atbound Reddit links from posts	
Books1 & Books2 are two	o internet-based boo	ks corpora.	
Wikipedia pages in the En	nglish language are a	also part of the training corpus.	

Here we see more information about the corpora used for GPT-3. For my demonstration, ChatGPT was able to summarize Frankenstein because of the Books1 corpus. The free version of ChatGPT includes information from the internet through September, 2021.



There can be many kinds of bias in ChatGPT. For example, although the data sources cover at least 40 languages, there is a bias toward English language material. ChatGPT has also been censored -- and now it's being touted as a possible social media content moderation tool itself.

# ChatGPT as an information source

"... there are clues about these two data sets. "Books1" is linked to <u>Project Gutenberg</u> (an online e-book library with over 60,000 titles), a popular dataset for AI researchers to train their data on due to the lack of copyright, the filing states. "Books2" is estimated to contain about 294,000 titles, it notes.

Most of the "internet-based books corpora" is likely to come from shadow library websites such as Library Genesis, Z-Library, Sci-Hub, and Bibliotik. The books aggregated by these sites are available in bulk via torrent websites, which are known for hosting copyrighted materials."

Cheng, 2023: https://qz.com/shadow-libraries-are-at-the-heart-of-the-mounting-cop-1850621671

# https://link.mnsu.edu/pirate

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The Books1 corpus is apparently based on Project Gutenberg, which is an online source for public domain books. There is more mystery about Books2 or additional corpora for GPT-4. On the screen, I've quoted from an article in Quartz where it says "Most of the 'internet-based books corpora' is likely to come from shadow library websites such as Library Genesis, Z-Library, Sci-Hub, and Bibliotik." Within MNSU, we refer to these types of websites as "pirate repositories" so as not to sully the name of libraries or validate these sites *as* libraries. For more information on pirate repositories, I've provided a link on the screen to a libguide developed by my colleague, Heidi Southworth.

# ChatGPT as an information source

"As Al tools continue to advance in capabilities and scale, they challenge the traditional understanding of fair use, which has been well defined for news reporting, art, teaching, and more. New Al tools — both their capability and scale — complicate this definition...

...If infringing content appears on traditional platforms, like YouTube or Google, a law called the Digital Millennium Copyright Act lets the platform take down content. But what does it mean to "take down content" from a machine learning model? Even worse, it is not yet clear whether the DMCA even applies to generative AI, so there may be no opportunity to take down content.

Over the next few months and years, lawsuits will force courts to set new precedent in this area and draw the contours of copyright law as applied to generative Al..."

Myers, 2023: https://hai.stanford.edu/news/reexamining-fair-use-age-ai

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IT's going to take awhile for the courts to settle the extent to which copyrighted material can be used by Generative AI tools. Many librarians watched the Google Book Settlement take shape or contributed input. I personally speculate we'll see something along those lines, but we'll just have to wait and see.

# ChatGPT as an information source

"Is ChatGPT Output a Derivative Work?

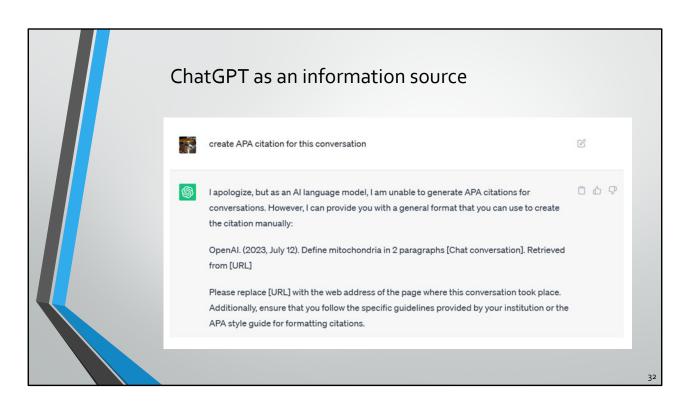
Under US copyright law, the owner of a copyright has the exclusive right "to prepare derivative works based upon the copyrighted work." A "derivative work" is "a work based upon one or more preexisting works." ChatGPT is trained on preexisting works and generates output based on that training.

As Daniel Gervais, a professor at Vanderbilt Law School who specializes in intellectual property law, says, the definition of a derivative work under copyright law "could loosely be used as a definition of machine learning when applied to the creation of literary and artistic productions because AI machines can produce literary and artistic content (output) that is almost necessarily 'based upon' a dataset consisting of preexisting works." Under this view, it seems that all ChatGPT output is a derivative work under copyright law."

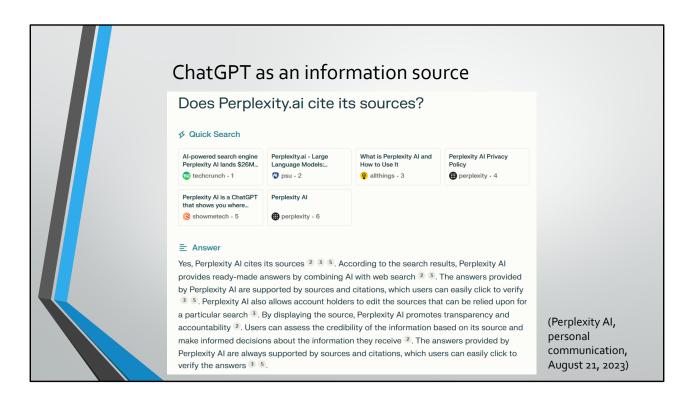
Helms & Krieser, 2023: https://www.bloomberglaw.com/external/document/XDDQ1PNK000000/copyrights-professional-perspective-copyright-chaos-legal-implic

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For the time being, it does seem possible that students could inadvertently violate copyright simply by sharing output from ChatGPT, although this seems to be speculative. If students quote ChatGPT as an information source, they would be able to ask ChatGPT to provide a citation of itself, but not the sources of ChatGPT's derivative work. As we saw in the demonstration, ChatGPT doesn't (usually) reveal those sources.



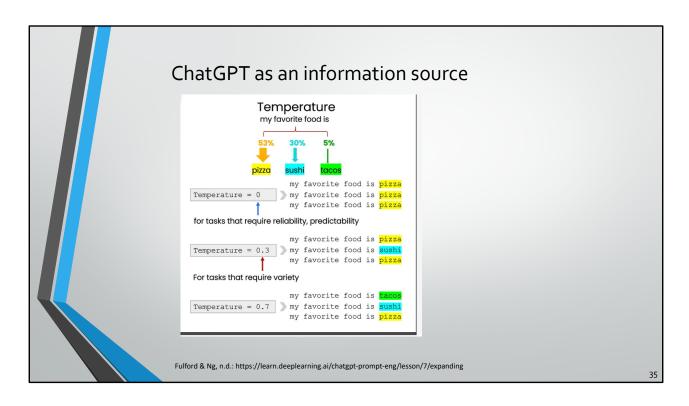
I don't think this means students should avoid using ChatGPT. I think it's great if students can use it to get help with their own writing and for some other tasks. It's just that there could be concerns if students quote ChatGPT as an authoritative information source itself. The information provided by ChatGPT is derivative work from uncitable sources.



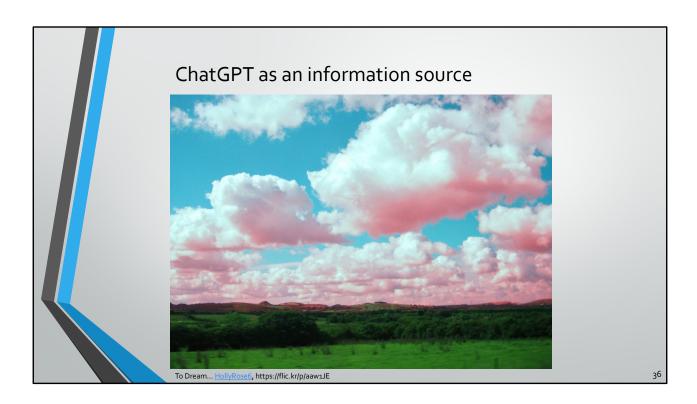
At least one chatbot \*can\* cite its sources. I encountered Perplexity.ai for the first time just this week. Perplexity cites its sources and it has current access to the internet. I look forward to exploring Perplexity more as I have time, but one thing I've noticed already is the tone of its voice. It's not as cheeky as ChatGPT. ChatGPT often seems to have a sparkle in its eyes while talking. At this time, I don't know if Perplexity is just a glorified search engine or if it is as powerful as ChatGPT.



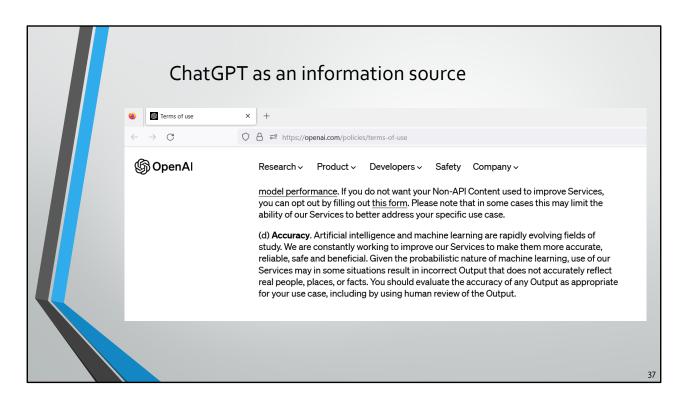
Speaking as a librarian, I'd say ChatGPT cannot be used as an authoritative information source for some kinds of secondary research such as lit reviews. ChatGPT could be used for other scholarly purposes – to help with writing, data analysis, developing code, and so on, although we don't have time today to explore these possibilities. In the future, I do expect there will be Generative AI products that can be used as authoritative sources.



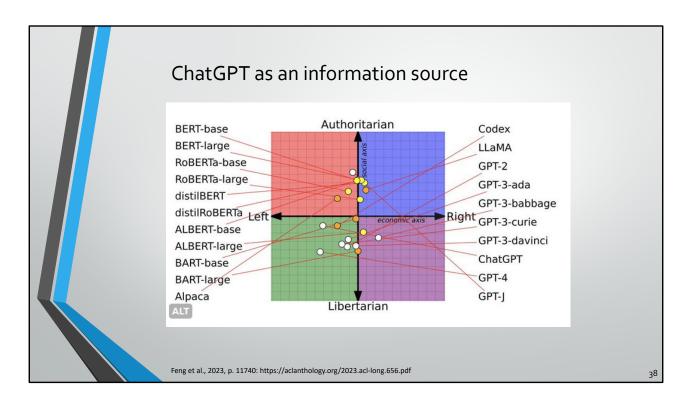
I should also mention two more issues. First off, ChatGPT can provide variable responses. It's actually possible to prompt ChatGPT to be more or less "creative" by setting a variable called temperature. On this screen, I've provided a screenshot from the DeepLearning.ai webinar, ChatGPT Prompt Engineering for Developers, where they do a better job of explaining this issue than I will here. In this example, they show how there can be variations in ChatGPT's training data by using the example of survey data. If ChatGPT's temperature is set at a minimum, it will respond consistently with the most likely answer. If the temperature is set higher, then there will be more variation in responses.



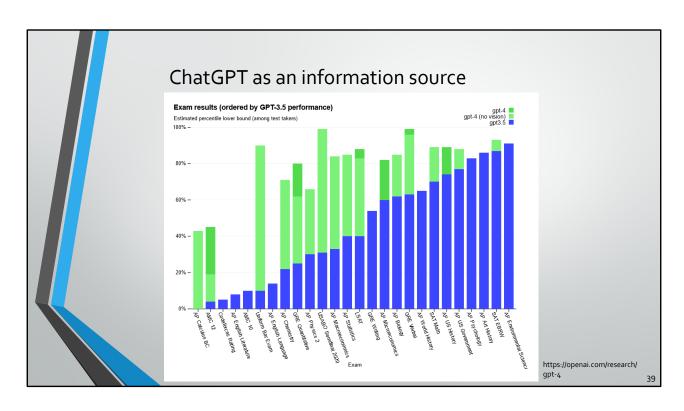
The second issue is that ChatGPT sometimes just makes stuff up. These have generally been called "hallucinations." ChatGPT and all other chatbots can hallucinate because they are actually designed to make stuff up. That's what they're doing when they're chatting with you. They are not looking up discrete facts. They're actually generating text.



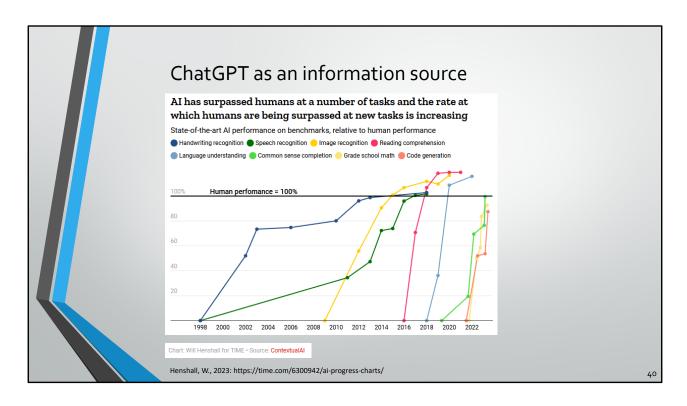
Think of it this way -- ChatGPT is great at making up stories. ChatGPT can write short stories and poems in any number of voices. So when you use ChatGPT as an information source, remember that ChatGPT doesn't know the difference between fiction and non-fiction.



It's also worthwhile to note in this context that ChatGPT does have a political bias which could potentially impact its use as an information source. Apparently, it leans left and anti-authoritarian -- and these tendencies have been increasing across versions, according to research published in ACL Anthology.



If there's a bottom line, I would just say that ChatGPT is evolving. GPT-4 is generally very good at taking tests. I'm sure future versions will continue to improve.

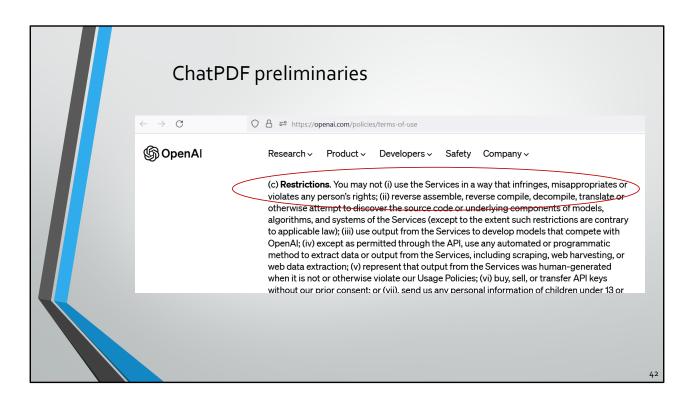


Or, here is another visualization, this one from Time magazine, showing AI progress as measured against a number of tasks.

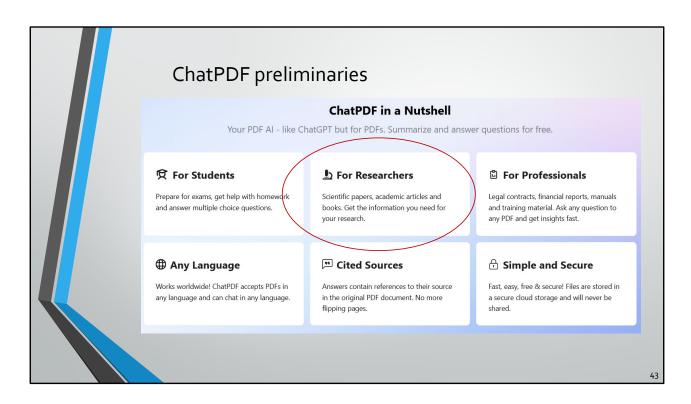
	ChatPDF preliminaries	
	Chat with any PDF  Join millions of students, researchers and professionals to instantly answer questions and understand research with AI	
	Drop PDF here  Browse my Computer From URL	
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	Sign in to save your chat history  Inoculation-theory-and-Misinformation-FI ×	
	NAL-digital-ISBN-abbe8.p This PDF file discusses the concept of inoculation theory and its application in countering online misinformation. Inoculation  1 minute ago	
	Going Viral all over the World	
	Across borders, beyond languages: Al is revolutionizing the understanding of research worldwide	41

Ok, let's shift gears. Let's talk about how to use AI to summarize articles. As we've seen, it's possible to enter excerpts directly into ChatGPT, but there is a limit to the size of text inputs. The free version of ChatGPT can't access the internet, although it can give the impression it can access URLs. I've added a link to a blog article in the handout discussing this phenomenon. It's actually super interesting. Apparently, ChatGPT is just really good at making stuff up based on the text in the link itself. Similarly, I've read suggestions one can enter a citation into ChatGPT to request a summary of the article, but I'd be worried about this approach because ChatGPT might be more prone to hallucinate with this type of prompt.

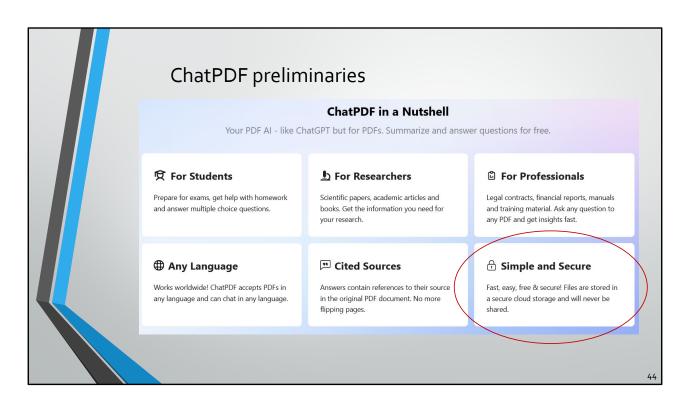
Although there are many tools that can summarize articles, I'm going to demonstrate just one tool, ChatPDF, very quickly, because it's popular and easy to use. Before I get to the demonstration, though, I'll discuss some of the issues involved.



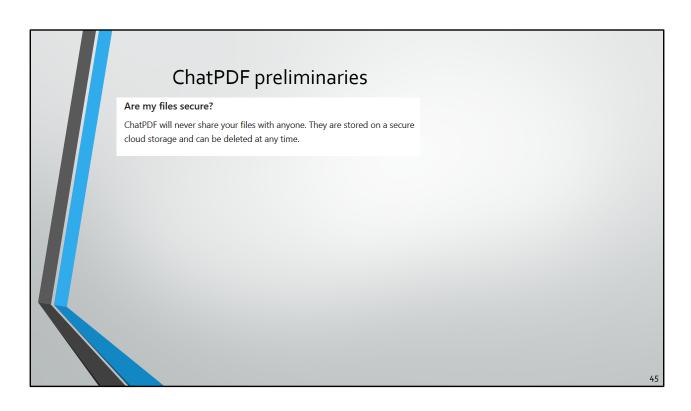
Earlier, I didn't spend any time on the ChatGPT terms of use, but let's take a peek now. On this slide, you can see that the terms state that users "may not use the Services in a way that infringes, misappropriates or violates any person's rights" (https://openai.com/policies/terms-of-use), so OpenAI is protected if users submit content to ChatGPT they shouldn't, such as licensed journal articles.



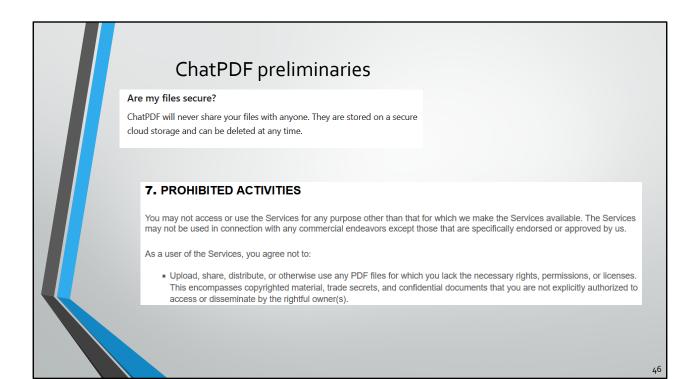
Chat**PDF** seems to take a very different approach by inviting submissions of many kinds of resources, including articles, as you can see on this snip from their website.



... and they promise security. So it seems like there should be no problem submitting journal articles found at the library, right?



Well, I wasn't so sure, so I tried looking around a little more. First, I checked their FAQ for more information, but the FAQ also makes it seem like any kind of submission would be okay. They even repeat their file security guarantee in plain terms.



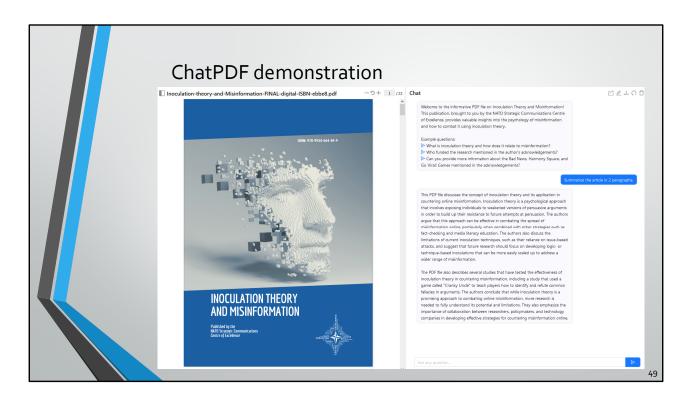
Ultimately, it was only by digging deep into the Terms that I found a prohibition on certain submissions. My concern is that I don't think most users will see or heed these terms.



But I will today. Fortunately, I have an open access article handy, so let's try that...



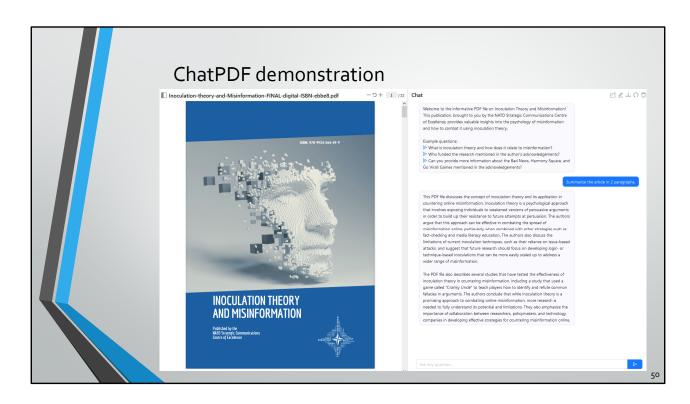
I will begin simply by uploading an open access article I've previously downloaded. The article is entitled "Inoculation Theory and Misinformation," published by the NATO Strategic Communications Centre of Excellence.



ChatPDF will quickly read the article and provide example questions you might ask. For our purposes, let's just ask for a quick 2-paragraph summary.,,,

<Summarize the article in 2 paragraphs.>

As you can see, the results come up quickly, and although we don't have time to read carefully and compare this summary to the article, I can say it's pretty good from previous tests. This is basically just like an abstract, but it's helpful for articles when there is no abstract.



We could ask more pointed questions. For example...

<How does the article define misinformation. Please respond in one sentence.>

I won't spend more time on this, but hopefully, this has provided a sense of the possibilities.

### Article summarization issues & discussion

### "User input

When providing user input, the user must take into account, among other things, the ChatGPT terms of use. These state, for example, that the user must not use the service in a way that would harm the rights of third parties. This means that user input must not contain copyrighted data without the permission of the author or rights holder, or that the user must not use confidential data for no reason.

The terms of use also state that if you process personal data when using the service, that you must have made the necessary notifications and obtained the necessary consent and that you certify that the processing is in accordance with applicable laws. The terms of use also provide that the user must contact OpenAI to enter into a processing agreement if the processing is subject to the GDPR or the *California Consumer Privacy Act* (CCPA). For professionals bound by professional secrecy, such as lawyers, it goes without saying that they should not use information subject to professional secrecy as input. The reason for all these restrictions on user input is obvious.

After all, user input is not only used to generate output, but is also reused to improve the service, and thus refine the AI model. The user input ends up on a big pile of data and the user then basically loses control over that data. OpenAI is reportedly working on a professional paid version of ChatGPT, but it is still unclear whether professional user input, which may also contain confidential professional data, will also be used to improve the service. Organisations using the ChatGPT API can, however, request OpenAI not to use their input data to improve the services. But for ordinary users, such an opt-out does not currently seem possible."

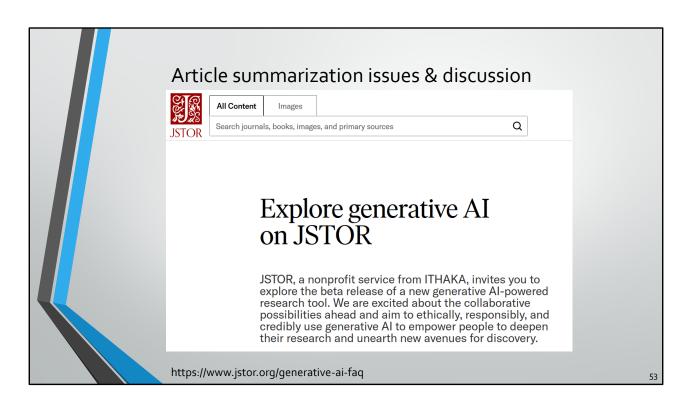
Fiten & Jacobs, 2023: https://www.timelex.eu/en/blog/chatgpt-and-copyright-many-questions-remain-be-answered

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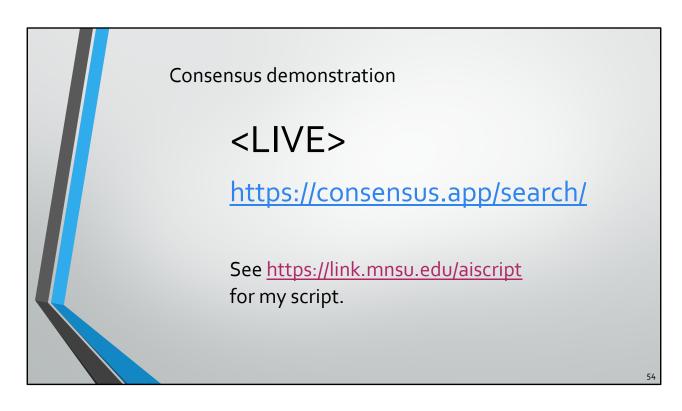
I'm excited by article summarization tools, but I do think librarians need to take the lead to communicate the issues involved. If students or faculty submit articles to tools like ChatPDF, there could be some legal risk for the university, depending on the materials involved. I think it would be fine to submit open access journal articles, but many journals and other materials are covered by both copyright and license restrictions. As we've seen, ChatPDF promises secure storage, but so long as your institution or system hasn't negotiated a license with ChatPDF, or similar services, and we haven't carved out the right to submit restricted materials to these services in the library's licenses with publishers, then we really shouldn't.



That said, last year, I attended a Springer Nature webinar where they demonstrated how they can summarize articles and create new content from existing articles. It will be interesting to see what happens next, if these kinds of features become more available in our libraries. I think content ownership issues could be a major obstacle to progress. A problem is that our commercial vendors don't work together well – as we know – and the same problems that plague discovery will likely plague Al applications.

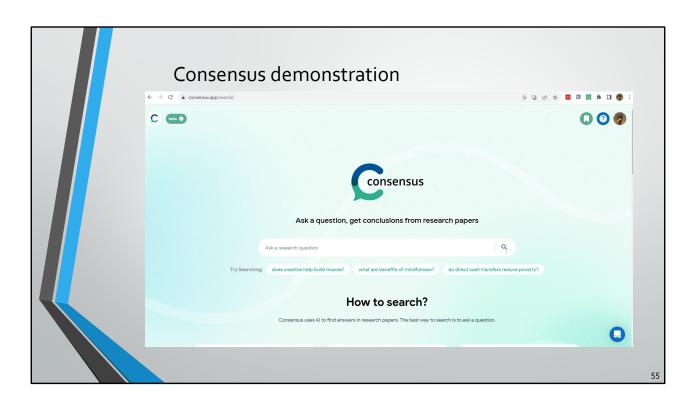


JSTOR is also adding AI augmentation. You can sign up on a waiting list to try this functionality. I've signed up but I haven't been invited to try it yet, so I can't demonstrate it.



Let's move on and take a look at another AI tool. Consensus began as a tool to search for journal articles using natural language prompts. When I started using it, it basically just provided short excerpts from articles. Now, Consensus is also integrated with GPT-4 to provide new functionality, including summarization of the 5-10 most appropriate articles addressing the prompt. The new functionality can be tested for free, but there are only a small number of tokens provided per month.

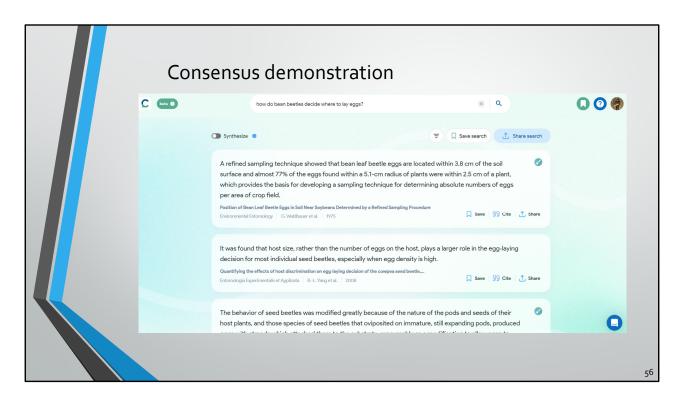
Consensus is both a discovery tool to find journal articles *and* it provides AI summarization, so it might address some of the issues I raised about ChatGPT as an information source. Let's take a look...



Let's start with the free version. A Consensus subscription costs \$7.99 and students can get a 40% discount.

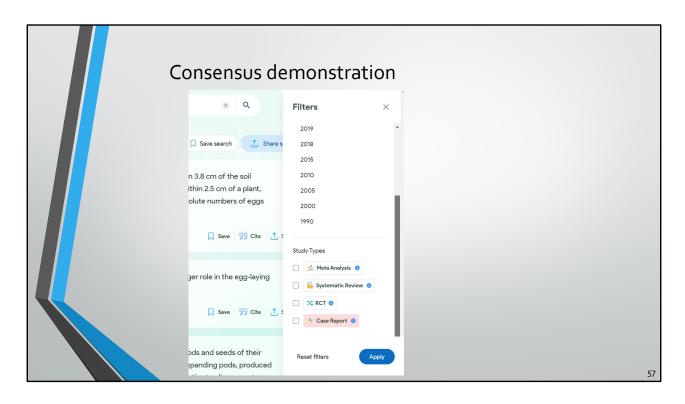
As a discovery tool, there are some basics to know. So far as I understand it, based on work I did with Consensus in early 2022, I think Consensus was built using the article database developed by Semantic Scholar, which also calls itself an AI-powered research tool. I think Consensus has focused on natural language processing and article summarization, whereas Semantic Scholar has focused on other functionality. I haven't studied either deeply. Based on the little I've done with each, I'd say Consensus has more appeal for undergrads, while Semantic Scholar provides added value for grad students and faculty. According to Semantic Scholar, they have indexed "over 200 million academic papers sourced from publisher partnerships, data providers, and web crawls" (https://www.semanticscholar.org/about).

Anyway, my concern today isn't really to dive deeply into these tools, but to make sure you're aware of them and maybe thinking about how to use them. To be honest, I've never spent much time on Consensus because I have expected it to be overtaken by the traditional players in this space. Just a couple of weeks ago, I saw on the Liblicense listserv an announcement that Scopus now integrates some amount of AI support — so I expect we'll see more and more of these kinds of advances.

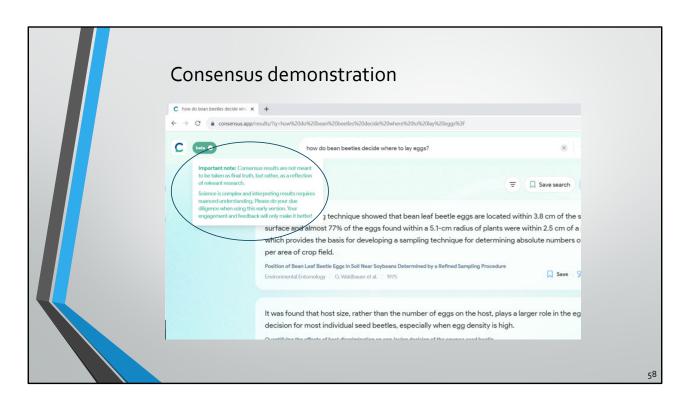


Consensus is optimized for input as a question. Here, I will repeat a question I put to ChatGPT. In that case, I said "Provide 3 links to scholarly sources on the oviposition of bean beetles (Callosobruchus malculatus)." In this case, I'll ask "How do bean beetles decide where to lay eggs?"

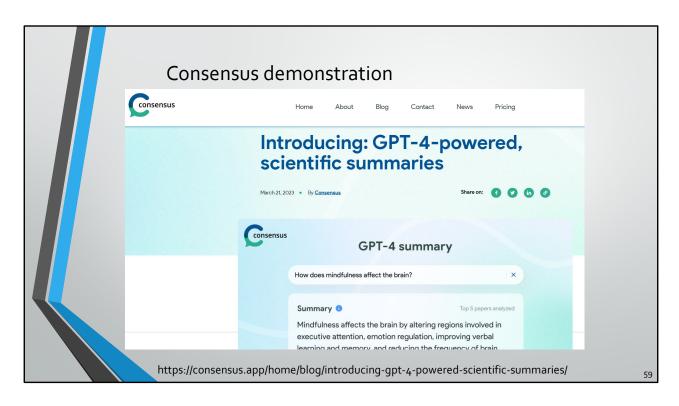
In the result set, you can see that the excerpts directly pertain to the question. I don't know if Consensus would always be quite so successful, but I do think it could be helpful for students. As we all know, students sometimes don't use the best possible discovery interface for a given question. If they use Primo, the results can be very hit or miss, and there's always a ton of junk to slog through. In any case, I do think Consensus, or tools like it, could be worthwhile to add to our toolboxes as librarians, although it can't currently replace our library discovery tools. I don't imagine most students would pay for a subscription or even find this tool on their own, necessarily, but it could be something to use at the reference desk occasionally, or possibly to introduce during instruction sessions for some purposes.



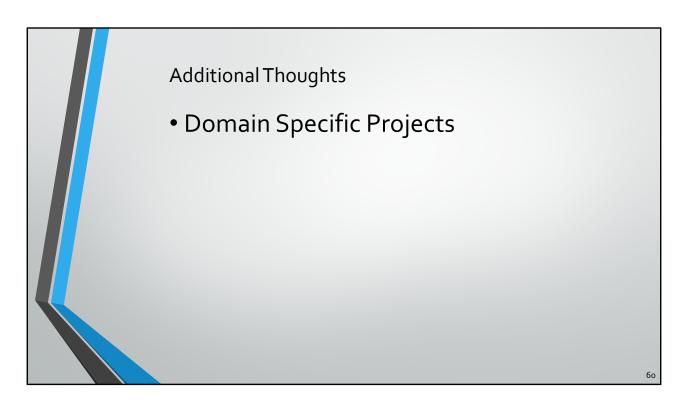
The filters of Consensus are not yet very impressive, but I do like the option to filter by study types.



Consensus also comes with some caveats, such as this warning about results. But, again, we know from experience that other discovery layers are not perfect either.



What I've shown so far is the basic, free functionality. I haven't used the GPT-4-powered functionality because there are only three free tokens. Let's try it together now. [No screenshot for deck because I saved my tokens for the live demonstration.]



So anyway... This has been an introductory session. There are many other topics we could explore... I think, over time, AI discussions and presentations will grow increasingly domain specific. For example, I perform licensing, among other things. I'd like to experiment with a customized ChatBot to support license review. I would not present that experiment to a general audience interested in AI, but to an audience of licensing specialists, possibly through NASIG.

Actually, I can see multiple use cases across the range of my work, including licensing, data analysis, research consultations, and library instruction.

# Additional Thoughts • Domain Specific Projects • The Future of Work

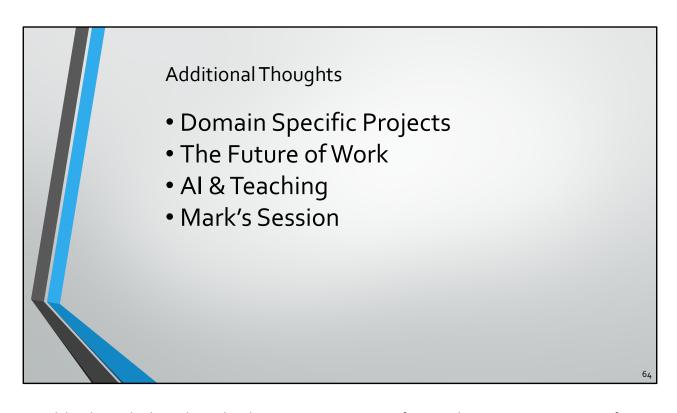
While planning this session, I initially thought I would provide a section on the future of work, but I realized I would not have enough time. I think this is an important topic, so I've included links in the handout as food for thought. I think AI proficiency will grow increasingly crucial to our students. Actually, I think AI proficiency is an equity issue for the ages. Whether or not we want to teach with AI, I am fully convinced students \*need\* to gain the advantage of learning with AI, so we should be as pro-active as possible exploring the possibilities.



In case you haven't seen it, here's the title of a recent HBR article which I think makes the point succinctly.

# Additional Thoughts • Domain Specific Projects • The Future of Work • Al & Teaching

I recently co-presented with Mark and a colleague from MNSU IT Solutions, Elizabeth Harsma, on "5 Tips for Teaching with AI." We don't have time to cover that ground here, but, in case you're interested, I'll provide a link to that presentation among the Resources at the end of this deck. I also provided some teaching-related resources in the handout.



Mark has been thinking about developing a presentation to focus on how AI can support specific library functions, such as reference, instruction, collection development, and open educational resources (OER). If that moves forward, we'll send out more information.

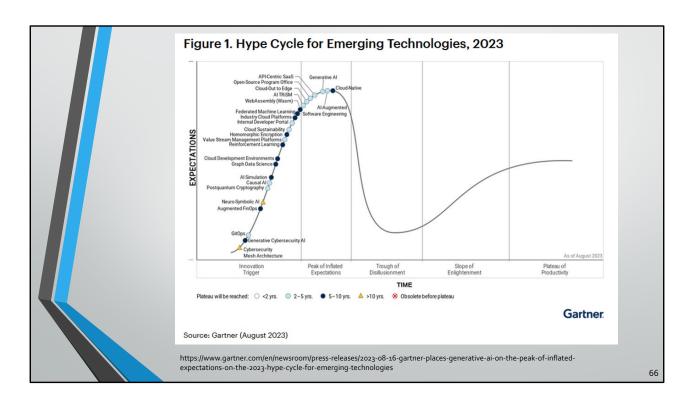
## Additional Thoughts

- Domain Specific Projects
- The Future of Work
- AI & Teaching
- Mark's Session
- But isn't this the end of the world???!

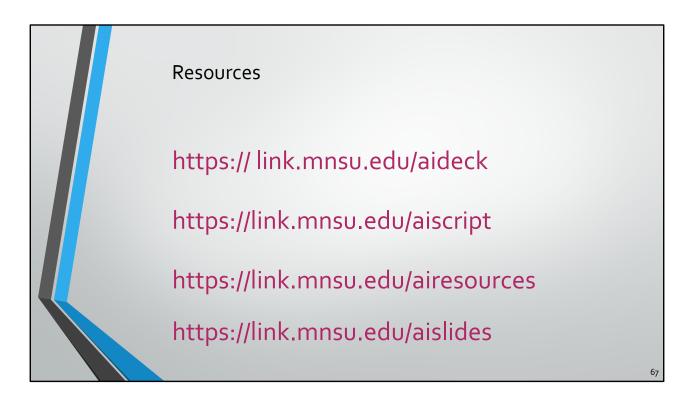
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There are numerous other topics we could cover, including the shadow side of AI, but my goal was to provide an introductory session to encourage regional librarians to engage with AI because librarians should be providing leadership on their campuses, including, but not limited to information literacy, copyright, and licensing concerns. The best quick overview of AI's shadow I've seen was provided by a librarian from the Alder Graduate School of Education by the name of Ray Pun. He was a panelist for the Sage Publishing Critical Thinking Bootcamp on August 8, 2023. I don't think a recording has been posted yet, but it would be worthwhile to look out for it. I'm sure many other librarians will also raise concerns over time.

For what it's worth, I read recently that Claude 2, Anthropic's alternative to ChatGPT is the most ethical option among the bunch, but you'll need to investigate that for yourself.



Finally, I think I should mention that Gartner is already predicting an end to the AI hype cycle. They expect a "trough of disillusionment" coming soon, but this just means (to me) that the real work to develop meaningful applications within our areas of expertise is just starting...



Once again, please let me remind you that you can access this presentation and the script for my demonstrations at the links above. At the bottom of the screen is the link to the presentation '5 Tips for Teaching with Al' I previously mentioned. I have also prepared a handout available at link.mnsu.edu/airesources. Let's take a quick look at the handout... (if there's time).

### Resources 3. Additional Resources a. Generative AI & Teaching i. Al 101 for Teachers (links to a Code.org course) ii. <u>Teaching and Generative Artificial Intelligence</u> (links to MNSU Center for Excellence in Teaching & Learning (CETL) website) iii. A Teacher's Prompt Guide to ChatGPT (links to a PDF posted on a blog entitled "User Generated Education" by Jackie Gerstein, Ed.D.) iv. 100+ Creative ideas to use Al in education (links to Google slides linked to the #creativeHE website, March. 2023. #creativeHE is a group who "share a common interest in creativity and innovation in learning, teaching and research.") b. The Future of Work i. Generative AI and the future of work in America (links to McKinsey Global Institute ii. Which U.S. Workers Are More Exposed to AI on Their Jobs? (links to Pew Research Center report, 7/26/2023) iii. <u>Al Won't Replace Humans — But Humans <u>With</u> Al Will Replace Humans <u>Without Al</u> (links</u> to Harvard Business Review article, 8/4/2023) iv. Gartner Places Generative AI on the Peak of Inflated Expectations on the 2023 Hype Cycle for Emerging Technologies (links to Gartner article, 8/16/2023) c. More on Prompts https://link.mnsu.edu/airesources

[No script.]

### Resources e. Data Analysis i. Data Analysis For All: Step-by-Step Guide To Do Sentiment & Emotions Analysis of Tweets Using ChatGPT Code Interpreter (links to Al Tools Club article, 7/11/2023) ii. <u>ChatGPT-Powered Data Exploration: Unlock Hidden Insights in Your Dataset</u> (links to KDnuggets article, 7/17/2023) iii. Integrating GenAl into "Thinking Like a Data Scientist" Methodology (links to a Data Science Central article, 8/6/2023 – this is the first of a series of 2, so far) f. Fun stuff (?) i. The University of Cambridge created $\underline{a}$ $\underline{m}$ is information susceptibility test using ChatGPT. (links to University of Cambridge article) ii. Watch a 12-minute film with images entirely generated by Al: *The Frost.* (links to MIT Technology Review article, 6/1/2023) iii. Aliens: The Musical (sans music). (links to digitaltrends article, 5/1/2023) iv. Al Dungeon is an Al-generated text adventure game. (links to Al Dungeon website) v. With "thanabots." ChatGPT is making it possible to talk to the dead (links to Big Think article, 8/4/2023) vi. Can Robots Be Beatniks? An Al-Powered Allen Ginsberg Finds Out (links to Decrypt Scene article, 8/20/2023) vii. This Al Paper Introduces A Comprehensive RDF Dataset With Over 26 Billion Triples Covering Scholarly Data Across All Scientific Disciplines (links to Marktechpost article, 8/21/2023; not exactly fun, but probably interesting for librarians...) https://link.mnsu.edu/airesources

[No script.]

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  Timelex. https://www.timelex.eu/en/blog/chatgpt-and-copyright-many-questions-remain-be-answered

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Here is a list of references in the slides.

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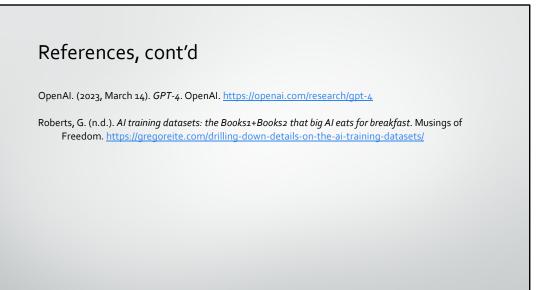
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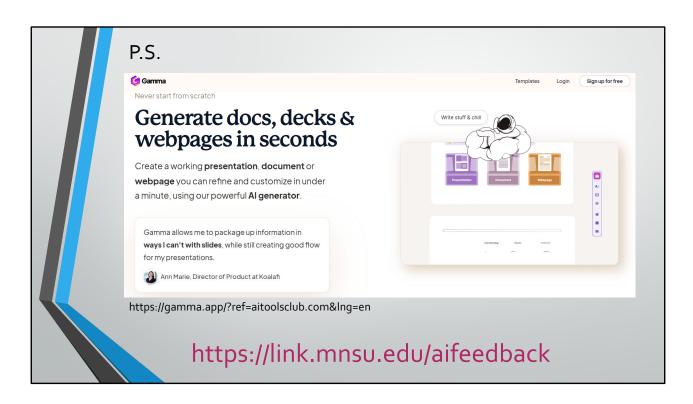
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By the way, we could also have a long talk about AI tools for office productivity. This slide shows Gamma, an AI that generates presentations. I created this presentation the old-fashioned way, but maybe I should have asked Gamma? Please let me know what you think. To provide feedback, go to link.mnsu.edu/aifeedback.

# Thank you!

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