



"An Army of 100,000,000"

Celebrating 100 Years of Government Information at U.Va.

The U.S. government has a long history of working with libraries to ensure that citizens have access to government information and publications. In 1813 Congress authorized the distribution of its journals and other publications to certain libraries, colleges, and universities in each state and territory [3 Stat. 140]. The U.S. federal government depository library program, established in 1860, is run by the Government Printing Office (GPO), which distributes publications to depository libraries. Alderman Library was designated a federal depository library around 1910—a more exact date is lost to history.

Shortly after Alderman became a depository, World War I broke out. Through publications and posters the federal government promoted support for our Allies and a spirit of sacrifice on the part of every American. Created as an independent agency of the U.S. government, the Committee of Public Information (CPI) used every medium available to influence public opinion and to create enthusiasm for the war effort. As part of this effort, the CPI organized the Division of Pictorial Publicity, which drew on the talents of America's most famous illustrators to develop eye-catching, informative, and persuasive posters. Aided by GPO's printing and distribution network, the DPP's mission was "to place upon every wall in America the call to patriotism and service—to tell over one hundred million of our fellow countrymen the story of courage and suffering, heroism and confidence in victory, so necessary to the conduct of the war and so effective in securing the victory" (Rawls, 150). GPO printed, and distributed to depository libraries, like Alderman, posters, thrift flyers, educational materials, ads for Liberty Bonds, and other materials to encourage the "Army of 100,000,000" that would eventually win the War. While some of these propaganda efforts were crude, brutal, and racist, others truly inspired a feeling among Americans that "we are all in this together." In accordance with the mission of the federal depository library program, it's important to preserve both sorts of publications. Many, though not all, of the materials in this exhibit are drawn directly from the Alderman federal depository collection.

Although much of the information produced by the government is made available on the Internet, Alderman Library still receives many print publications from the U.S. government. Many believe that there is no longer a need for "old fashioned" depository libraries like Alderman. However, ensuring that both current and future researchers have access to government reports and information is and will continue to be the job of federal depository libraries and the federal depository library program.



WOMEN!

HELP AMERICA'S SONS
WIN THE WAR



BUY
U.S. GOVERNMENT BONDS
2ND - LIBERTY LOAN
OF 1917

Sow the seeds of Victory!

plant &
raise
your own
vegetables



WRITE TO THE
NATIONAL
WAL GARDEN
COMMISSION
WASHINGTON, D.C.
for free books on
gardening, canning
& drying

"Every Garden a Munition Plant"

Charles Lathrop Pack, President



WOMEN

Carry Your Own Packages
Order But Once A Day
Cut Out "On Approval" Orders

THE GOVERNMENT ASKS YOU

Reduce Deliveries and
Release Men and Equipment for War Service

WILL YOU?

Then Step In and Sign For YOUR War Service
"Make the Parcel in the Hand a Badge of Honor"

WOMEN'S COMMITTEE NATIONAL DIVISION, OFFICE OF NATIONAL DEFENSE



Help
Them

KEEP YOUR
WAR SAVINGS
PLEDGE

ISSUED BY U.S. TREASURY DEPT.

This poster features a dark, dramatic background with a silhouette of a soldier in the foreground. A large, winding path of green War Savings Stamps leads from the bottom left towards the top right. The text is in bold, yellow and white fonts. At the bottom, it states 'ISSUED BY U.S. TREASURY DEPT.'



"Good Bye, Dad, I'm Off
To Fight For Old Glory.
You Buy U.S. GOV'T
BONDS"

THIRD LIBERTY LOAN

This poster is split vertically. On the left, an elderly man with a white beard and a dark vest looks towards the right. On the right, a young man in a military uniform and hat looks back at him. They are shaking hands. The background is a simple landscape. The text is in black and red fonts. At the bottom, it says 'THIRD LIBERTY LOAN' in red.



Your War
Savings
Pledge

Our boys make good
their pledge
Are you keeping
yours?

WSS

This poster has a brown top section with white text. Below is an illustration of Uncle Sam, dressed in his iconic red, white, and blue striped suit and top hat, standing with his arms around two men in military uniforms. The bottom section is dark blue with white text. At the bottom left, there is a small logo for 'WSS' (War Savings Stamp).

BOYS and GIRLS!

You can help your Uncle Sam
Win the War



WITH A PROGRESSIVE PLAN
W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

Save your Quarters
Buy War Savings Stamps



Thrift Cards

The Government Printing Office was, and is, first and foremost a printing plant - one of the largest in the world in 1950. It prints what government agencies and Congress direct it to print. It had and has no discretion as to what is printed.

GPO not only printed pamphlets, posters, and books for the government during the war, it also printed Thrift Cards, Liberty Bonds, and War Savings Stamps. The *Annual Report of the Public Printer* for 1919 shows that GPO paid \$1.25 for an engraving to be used for Thrift Cards.

United States Government High-Speed Photocopying, GPO Government Printing Office, 1988. Annual Report of the Public Printer, 1919, p. 100.




Rivets are Bayonets
Drive them home!



U.S. GOVERNMENT PRINTING OFFICE





AND THEY
THOUGHT WE
COULDN'T
FIGHT

VICTORY LIBERTY LOAN

This insert was printed by
the Letterpress Department
of the

**KETTERLINUS
LITHOGRAPHIC
MFG CO**

"The Complete Plant"

Lithography, Offset Lithography,
Letterpress Printing, Engraving,
Die Cutting, Binding



MAIN OFFICE AND PLANT

4th and Arch Streets, Philadelphia

NEW YORK: Langdon Bldg., 309 Broadway

CHICAGO: 1945-47 Conway Bldg.

BOSTON: 25 Huntington Ave.

**A
Victory Loan
Poster**

On the following pages we present a letter from Mr. R. W. Emerson, Chief of the Division of Publications for the War Loan Organization of the Treasury Department of the United States, and a reproduction, in four-color process, of the Poster entitled "And they thought we couldn't fight."

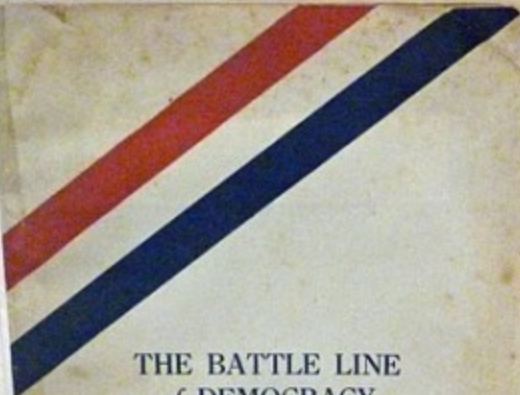
It will be of interest to know that the Treasury Department ordered 1,500,000 of this Poster. It took 197,500 pounds of paper to produce 1,000,000 size 30½ x 41 inches and 500,000 size 20 x 30 inches; about 6250 pounds of ink were used and the nine colors in which they were lithographed took 5,625,000 impressions.

**KETTERLINUS
LITHOGRAPHIC MFG CO
PHILADELPHIA**

CHICAGO

NEW YORK

BOSTON




THE BATTLE LINE
of DEMOCRACY

PROSE AND POETRY
OF THE WORLD WAR



PUBLISHED BY
THE COMMITTEE ON PUBLIC INFORMATION
GEORGE CREEL, CHAIRMAN



WAR
CYCLOPEDIA

A HANDBOOK FOR READY REFERENCE
ON THE GREAT WAR



EDITED BY
THE COMMITTEE ON PUBLIC INFORMATION
THE SECRETARY OF STATE
THE SECRETARY OF WAR
THE SECRETARY OF THE NAVY
GEORGE CREEL



ALBERT AND MERILEE WAGLE
SPECIAL COLLECTION LIBRARY