Establishing the Cornerstone: Implementation and Development of an Institutional Repository At Minnesota State University, Mankato

Heidi Southworth
Digital Initiatives Librarian
2015 Library Technology Conference
March 18, 2015
Agenda

• Brief Introduction and Background
• Implementation of Cornerstone: A Collection of Scholarly and Creative Works
• 9+ Months of Growth
• What’s Next?
• Contact Information
About Me

- Academic Librarian (2001)
- Cataloging background
- Working with IRs since 2005
- Liaison to 3 Engineering Departments (1=Distance Program)
- Member of the Archives Team
- Alumna of MSU, Mankato
- Where you will find me when I am not at the Library: on the lake, in the garden, or at hockey games

Me and a 5 pound Northern caught at Crookneck Lake, Scandia Valley, MN, September 2008. No fish were harmed in the making of this photo (I put him back in the lake).
About Minnesota State University, Mankato

- 85 miles southwest of the Twin Cities
- Founded in 1868
- 15,000+ students
- 2000+ faculty and staff
- 130 undergraduate programs
- 75 graduate programs (master’s, specialists and doctoral)
- Library Services = 1 Dean, 19 faculty librarians, 26 technicians/staff, 6 graduate assistants and 61 student workers

Digitization and Library Services

- University Archives + Digital Projects
- Program Review Recommendation = Create an Institutional Repository
- Digital Initiatives Librarian (2013)
The Digi-Squad

- 7 member Library Digitization Taskforce
  - Representation from all Library units
  - Diverse backgrounds and experiences
- Goal = Product recommendation by December and Implementation by Spring 2014
- Short-term Group (now an Advisory Committee) with my role as IR Manager
Implementation Process

• Discussion, Questions, Mission Statement, Guidelines and Naming (September – November 2013)
• Vendor Demos (November 2013)
• Finding the Best Fit = Digital Commons® (December 2013)
• “Now the Real Work Begins…” (Spring 2014)
  < Design and Branding
  < Organization and Structure
  < Importance of Good Metadata
Early Marketing

- Campus Professional Development Day Presentation (January 2014)
- Internal Library Staff/Student Presentations (January-March 2014)
- Campus Faculty Association Executive Meeting (February 2014)
- LibGuide (FAQ, Contact Information)
- Conversations in the Hallway, the Elevator, in Campus Meetings and the Bathroom (Okay, maybe not that last one…)

| MINNESOTA STATE UNIVERSITY MANKATO |
Happy LIVE Day = June 17, 2014!
VIP (Very Important, Personalized) Marketing

• Council of Deans Presentation (June 25, 2014)
• Presentation to the President’s Cabinet (June 30, 2014)
• President’s Retreat (August 12, 2014) = Provost’s speech
• Opening Week Library Faculty Meeting (August 21, 2014)
Marketing Campaign

CORNERSTONE

MINNESOTA STATE UNIVERSITY MANKATO
A Collection of Scholarly and Creative Works

Cornerstone showcases the intellectual output of Minnesota State Mankato’s faculty, staff and students by preserving their works digitally and presenting them to the world in an easy-to-find format.

Submitting your work to Cornerstone enhances the impact of your scholarly and creative endeavors.

You will be able to quickly and effectively share the results of your research, scholarship and creative pursuits in a variety of formats, including articles, books, videos, datasets and more.

Your work and your expertise will be more visible and accessible to a wider audience.

You will find opportunities to build, develop and expand partnerships on campus and with other institutions around the world.

You may be able to fulfill certain grant requirements and calls for data management plans.

You can create your own academic journal and publish it through Cornerstone.

You will raise the profile of the University and your department or division by including your work in Cornerstone.

Cornerstone is the new digital home for all of the University’s intellectual output, including:

- Electronic theses and dissertations
- Faculty and staff research
- Student research papers and projects
- Conference posters and presentations
- Published articles, white papers and more

Minnesota State Mankato is one of a handful of universities in Minnesota with an institutional repository available to spotlight the work of its faculty, staff and students. Similar repositories are in place at the University of St. Thomas, St. Cloud State University, Macalester and schools within the University of Wisconsin system, as well as other nationally known institutions such as Ball State, MIT and Rutgers.

Visit Cornerstone at http://cornerstone.lib.mnsu.edu to see what’s included and to explore the works already in the collection.

To submit, follow the submission guidelines available at http://libguides.mnsu.edu/cornerstone

For more information, contact Digital Initiatives Librarian, Hall Southworth at hallisouthworth@mnsu.edu or 507-389-5066.
More VIP Marketing

• College Department Chairs’ Meetings (6)

• Individual Department Meetings

ALL THAT MARKETING LEAD TO...
Immediate Faculty Interest!

PSYCHOLOGY FACULTY PUBLICATIONS

This collection contains scholarly articles, reports and other publications authored by faculty members in the Department of Psychology at Minnesota State University, Mankato.

Submissions from 2014

- Link: Industrial and Organizational Psychology and Community Service Involvement: Students Helping Locally. Kristie L. Campana

- Link: Are Socioeconomic Characteristics, Education and Training, and Attitudes Toward Older Adults’ Sexuality Predictive of Willingness to Assess Sexual Health in a Sample of US Psychologists? Margaret Flagel-Greener, Cesar A. Gonzalez, and Eric L. Sprinkle

- Link: The Prosocial and Aggressive Driving Inventory (PADI): A Self-Report Measure of Safe and Unsafe Driving Behaviors. Paul B. Harris, John M. Houston, Jose A. Vasquez, Janan A. Smith, Amanda Harms, Jeffrey A. Dahlke, and Daniel Sachau

- Link: Adolescents and the Social Media: The Coming Storm. Daniel Houlihan and Meghan Houlihan

- Link: College Students’ Preferences for Test Accommodations. Lawrence Lewandowski, Tonya L. Lambert, Benjamin J. Lovett, Carlos J. Parahon, and Marcia R. Syltsma

- Link: A Comparison of Covert and Videogame Modeling Strategies for Training Complex Mechanical Assembly Tasks. Peter J. N. Linnerooth, Daniel Houlihan, Melissa A. Lenz, and Jeffrey Buchanan
A Multimodal Approach to Identity: Theorizing the Self through Embodiment, Spatiality, and Temporality

Sachi Sekimoto, Minnesota State University - Mankato

Document Type
Article

Publication Date
8-2012

Department
Communication Studies

Abstract
This article problematizes the theoretical assumption of communication-as-symbolic that delimits the way identity is theorized. I argue that deconstructing identity requires moving beyond the symbolic construction of social categories, and instead focusing on how a perceptual and embodied subject is constituted through communication. Informed by Merleau-Ponty’s phenomenologically driven approach to critical inquiry, I present a multimodal approach that reveals how perceptual subjectivity and the reflexive body are constituted within, and constitutive of, the symbolic mechanisms of social construction. Using various examples pertinent to intercultural communication, I theorize cultural identity through the perspective of communication-as-embodied.

Publication Title
Journal of International and Intercultural Communication

Recommended Citation

DOI
10.1080/17513057.2012.689314

Link to Publisher Version (DOI)
http://dx.doi.org/10.1080/17513057.2012.689314

Publisher's Copyright and Source
http://www.tandfonline.com/doi/abs/10.1080/17513057.2012.689314
New Adventure
The Journal of Undergraduate Research (JUR) at Minnesota State University, Mankato is an interdisciplinary peer-reviewed online journal published annually. The JUR accepts submissions which would meet the standard of excellence for students in diverse fields of study. Submissions from undergraduate students or teams are encouraged.

Please contact Barb Bergman, Editor, barbara.berman@mnsu.edu for additional information regarding the submission or review process.

See the Arms and Scope for a complete coverage of the journal.

The deadline for the 2015 issue (Volume 15) of the Journal of Undergraduate Research is May 18, 2015.

Current Volume: Volume 14 (2014)

Articles

The State Partnership Program: States as Global Actors: The Implications of Nonaggressive National Forces

Eilen Ahines
Essentials of Instructional Design: Skills to Benefit the Library Profession [Presentation]

Jennifer M. Turner, Minnesota State University - Mankato

Department
English

College
Arts and Humanities

Publication Date
12-12-2014

Abstract
Librarians across library types frequently find themselves positioned as educators. To ensure learner needs are defined and addressed in formal and informal educational settings, librarians should gain basic competency in instructional design. Additionally, instructional design skills have the potential to benefit librarians in non-teaching roles. This presentation summarizes a research project examining how librarians across library types and departments can benefit from instructional design skills, identifies core instructional design competencies for librarians, and suggests opportunities for research to investigate how librarians might best acquire these skills.

Instructor’s Name
Jennifer Vasinos

Degree
Master of Arts in English, Technical Communication Option

Document Type
Presentation
9+ Months of Growth

- Total Number of Items = 1,360 (as of March 16, 2015)
- Downloads = 31,426 (as of March 16, 2015)
Google Analytics

- Number of Sessions
- Number of Users
- Number of Page Views
- % New Sessions
- Top 10 Sites for Referrals
- Top 10 cities for Audience
- Top 10 countries for Audience
Usage Reports

• An Exploratory Study of a User’s Facebook Security and Privacy Settings by graduate student Brandon Hoffmann (2012 MS Information Technology) = 614 downloads since 06-18-2014

• Herd Immunity and the Necessity of Vaccinations: Modeling the Effects of MMR Vaccinations by Caitlyn Cardetti, Katie Groskreutz and Melissa Zins (2010 Journal of Undergraduate Research) = 523 downloads since 08-12-2014

• Adolescents and the Social Media: The Coming Storm (2014) by Psychology Professor Dr. Daniel Houlihan = 117 downloads since 10-31-2014
Digital Commons Network™

Maternal and Child Health Commons™

342 Full-Text Articles    704 Authors
91,421 Downloads

Popular Articles
Based on downloads in October 2014

Los Factores Sociales Que Influyen En El Embarazo Y En El Uso De Anticonceptivos De Adolescentes En El Barrio 25 De Mayo, Maspí, Mendoza, , Isabel Odean
- SIT Graduate Institute/SIT Study Abroad

Herd Immunity And The Necessity Of Vaccinations: Modeling The Effects Of Mmr Vaccinations, Caitlyn Cardetti, Katie Groskreutz, Melissa Zins
- Minnesota State University, Mankato

Childhood Obesity: Prevention & Intervention, Carrie Beth Lossing
- California Polytechnic State University

When And How Do Young People Seek Professional Help For Mental Health Problems?, Coralie J. Wilson
- SIT Graduate Institute/SIT Study Abroad

Factors That Contribute To The Low Uptake Of Skilled Care During Delivery In Malindi, Kenya, Alexandra Carter
- SIT Graduate Institute/SIT Study Abroad

Popular Institutions
Based on downloads in October 2014

- Minnesota State University, Mankato
- East Tennessee State University
- University of Massachusetts - Amherst
- University of Nebraska - Lincoln
- University of San Francisco
- University of Kentucky
- Liberty University
- University of Pennsylvania
- SIT Graduate Institute/SIT Study Abroad

Featured Publications
- Texas Medical Center Library
- Journal of Family Strengths
- Texas Medical Center Library

http://network.bepress.com

MINNESOTA STATE UNIVERSITY MANKATO
What’s Next for Cornerstone?

OFFICE OF RESEARCH AND SPONSORED PROGRAMS
GRANTS DATABASE

Browse the Office of Research and Sponsored Programs Grants Database
Collections:

Federal Grants

- All Federal Grants
- A-G
- H-N
- O-Z

State Grants

- All State Grants
- A-G
- H-N
- O-Z

Private Grants

- All Private Grants
- A-G
- H-N
- O-Z
1959 GREATER MANKATO AREA AIR PHOTOS (HXG)

This series contains digitized aerial photographs of the Greater Mankato area from 1959.

An index for this 1959 set of aerial photographs is available in the form of a pin map at http://lib.mnsu.edu/collections/maps/1959greatermidarea.html. Each pin represents the center latitude and longitude for the corresponding photograph. This pin map was created by Devon Libby, Graduate Assistant to Library Services at Minnesota State University, Mankato, in 2014.
Academic Master Plan (AY 2015-2018)

From the Research, Scholarly and Creative Activity Task Force Final Report, the specific recommendation to…

Utilize Cornerstone (or similar software technology) to showcase research and other scholarly output.
Success Made Possible by…

- Support
- Marketing
- Having Face to Face Conversations
- Existing Projects
- Actively Seeking out Potential Projects
- Constant Care, Dedication and Commitment
Contact Me!

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Visit Cornerstone at: http://cornerstone.lib.mnsu.edu/

For More Information on Cornerstone, visit: http://libguides.mnsu.edu/cornerstone